



INTERNATIONAL ICE HOCKEY FEDERATION CELEBRATES 100TH ANNIVERSARY WITH BOOK LAUNCH AND SPECIAL EXHIBIT AT THE HOCKEY HALL OF FAME

TORONTO - Tuesday, November 13, 2007

Hockey Hall of Fame Chairman Bill Hay helped participated today in the official book launch for *World of Hockey: Celebrating a century of the IIHF*.

Joined by International Honoured Members **PETER STASTNY** and **BORJE SALMING**, and by executives including **HARRY SINDEN** and **MURRAY COSTELLO**, Hay also helped unveil a new IIHF exhibit at the Hockey Hall of Fame celebrating the organization's 100-year history.

All participants played a significant role in the Federation's history and a significant role in making hockey a truly international game.

"Canadians created the game of hockey, but Europeans certainly improved it," said Hay.

IIHF centennial activities will continue at the 2008 IIHF World Championship in Quebec City and Halifax.

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