

Teammates

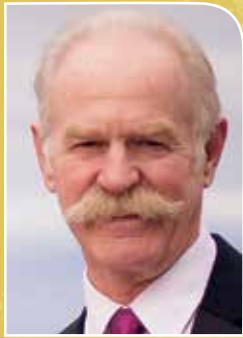


**WORLD
OF HOCKEY**
PARTNERSHIP BRIEFS
RECENT ACQUISITIONS

HHOF.com



FALL 2015



HHOF

LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates:

By accepting the role as Chairman of the Board, and in keeping with the underlying rule of independence, it is a prerequisite that I can no longer serve on the Hockey Hall of Fame Selection Committee. All in all, it has been truly an honour and privilege to participate in the selection proceedings for the past nine years alongside people who have a deep passion for the game of hockey and its rich history.

As a newcomer at the Board level, I am impressed with the prior work that's gone into the recognition of hockey excellence and how the Hall has adapted to the changing landscape. Over the past few years, a comprehensive review resulted in several significant by-law amendments, which by way of example include new balloting rules designed to eliminate or marginalize "split" and "strategic" voting issues.

In this edition of Teammates, we discuss the principles and practices behind the selection process. Although the by-laws provide a broad framework for honouring the game's legends, ultimately it is the Selection Committee's duty to determine who qualifies for Honoured Membership through their collective (and often difficult) decisions.

At this time, I would like to express our appreciation and gratitude to Mike Emrick, the longtime "voice of hockey in the United States", for his distinguished service and contributions to the Selection Committee. Having reached the 15-year service limit, Mike's articulate perspective will be missed during the on-going deliberations.

In closing, I am very excited about the new challenges that will come in this leadership capacity, and particularly the opportunity to assist our management team. I wish to sincerely thank everyone who has offered their encouragement and support!

With best regards,

Lanny McDonald
Chairman of the Board



COVER IMAGE

2015 INDUCTEES

Peter Karmanos Jr., Angela Ruggiero, Bill Hay
Phil Housley, Sergei Fedorov, Nicklas Lidstrom, Chris Pronger



2015 INDUCTION CELEBRATION

FRIDAY, NOVEMBER 6, 2015

Tissot World of Hockey Zone Opening

Official unveiling of the Hockey Hall of Fame's newest revitalization project.

2:00pm

Induction Media Conference

This event will include the ring presentations to the 2015 Inductees.

7:00pm

Hockey Hall of Fame Game

Detroit Red Wings vs. Toronto Maple Leafs

Air Canada Centre

SATURDAY, NOVEMBER 7, 2015

1:30pm – 2:30pm

Scotiabank Inductee Fan Forum

Q & A session with the 2015 Inductees.

SUNDAY, NOVEMBER 8, 2015

12:00pm – 1:00pm

Legends Autograph Signing

Honoured Members Pavel Bure and Doug Gilmour will be signing a limited-edition Legends Classic print.

3:00pm

Haggar Hockey Hall of Fame Legends Classic

Team Bure vs Team Gilmour

A Clash of World Legends vs Canada Legends with Honoured Members Pavel Bure and Doug Gilmour leading their respective star-laden teams featuring this year's Inductees. Prior to puck drop, the Class of 2015 will receive their official Hockey Hall of Fame Honoured Member Blazers at centre ice.

Air Canada Centre

MONDAY, NOVEMBER 9, 2015

5:30pm

Doors open for Induction Celebration.

7:30pm

Induction Ceremony

Running delay broadcast begins at 8pm on **TSN3** and **NHL**

9:00pm

Celebration continues.

All events take place at the Hockey Hall of Fame unless otherwise listed.

For further details, visit HHOF.com.



THE PRINCIPLES AND PRACTICES BEHIND THE SELECTION PROCESS: HHOFF TOPS ESPN POLL

In a recent ESPN poll, the Hockey Hall of Fame earned the top ranking among the “Big Four” sports halls of fame “on questions regarding transparency of the selection process and legitimacy of the results.”

Visit http://espn.go.com/espn/story/_/id/13384397/which-sport-hall-fame-does-job-best-baseball-basketball-football-hockey

Soon after the coveted Stanley Cup is awarded each year, the Hockey Hall of Fame Selection Committee gathers in Toronto to consider the merits of candidates duly nominated for election to Honoured Membership. With this role comes a responsibility that each of the eighteen distinguished electors undertakes with the utmost gravity, reflection and deliberation.

Given the diversity of opinion among the sports media and fans, and the passions (and biases) that people bring to the game, it is to be expected that the Selection Committee’s choices, both to elect and not to elect, will be challenged by other voices in the hockey world from time to time. Naturally, there is an inclination to take aim at the alleged “flaws” in the selection process (encompassing the requisite eligibility criteria, qualification standards, voting procedures, composition of the committee, non-disclosure rules, etc.) which is a common theme for sports halls.

The spirit and intent of HHOFF’s corporate by-laws, insofar as nomination and election to Honoured Membership is concerned, serves to establish and maintain rational criteria for recognition, to set the bar at a high level (and, out of regard for those who have already met the standard, keep it there), to recruit highly knowledgeable and fair-minded hockey people represented by a broad spectrum of the sport who participate in the annual elections and to ensure that the Selection Committee has access to all relevant information and archival materials to assist in making their decisions. In parallel with these key principles, confidentiality rules are essential in order to attract the best cross-section of hockey minds to the Selection Committee (i.e. former players, coaches, executives, and media representatives), to encourage candid deliberations, to defuse lobbying efforts within hockey circles and other politics of influence, to rightly place the focus

exclusively on those who are successfully elected each year, and to foster and maintain consistent public communications.

Still, there are certain dynamics of the selection process that are inherent factors in generating public debate, be it the limits on the number of candidates that can be elected annually (so as to maintain the highest standards of excellence and exclusiveness)

SUCCESSFUL CANDIDATES MUST ACHIEVE AN AFFIRMATIVE VOTE OF AT LEAST THREE QUARTERS OF THE SELECTION COMMITTEE TO BE DECLARED ELECTED TO HONOURED MEMBERSHIP.

while the number of nominated candidates usually exceeds these limits in any given year (notwithstanding that each Selection Committee member is restricted to one nomination in each category so as to maintain a manageable number of candidates), that the number of eligible candidates

expands each year as the three-year waiting period expires for retired players while the qualifications of first year eligible candidates fluctuate from year to year, and that the composition of the Selection Committee changes from time to time and the insights exchanged through their deliberations on any particular candidate may have more or less impact from one year to another.

In the end analysis, it is consistently applied that any and all successful candidates must achieve an affirmative vote of at least three quarters of the Selection Committee to be declared elected to Honoured Membership. On that basis, together with the collective dedication, diligence and knowledge of the Selection Committee, the Hockey Hall of Fame preserves the standards of excellence for honouring individuals who have brought special distinction to the game of hockey.



The Hockey Hall of Fame Selection Committee at the Annual Election Meeting in Toronto on June 29, 2015. Top row, left to right: Colin Campbell, Peter Stastny, Marc de Foy, Bob Clarke, Luc Robitaille, Eric Duhatschek, Brian Burke, Igor Larionov, Mike Gartner, Anders Hedberg, David Poile and David Branch. Seated, left to right: Lanny McDonald, Scott Bowman, Mike Emrick, John Davidson (Selection Committee Chair), Jim Gregory (Selection Committee Chair Emeritus), Bill Torrey and Michael Farber.

Craig Campbell/HHOFF





WORLD

AS HOCKEY GROWS WORLDWIDE, SO TOO DOES THE APPEAL OF THE INTERNATIONAL GAME.

While Toronto played host to the 2015 Pan Am and Parapan Am Games, significant plans to celebrate the global game of hockey within the city were in the works, including at the Hockey Hall of Fame.

The burgeoning international hockey scene has long been at the forefront at the Hall of Fame. In 1998, the Hall completed its first major expansion at its current location by opening the *World of Hockey Zone*, a 3,500-square-foot area dedicated to hockey on the global stage thanks to the endorsement and financial support of the International Ice Hockey Federation (IIHF). Since the initial launch, the zone has undertaken a further expansion in 2010, increasing to 6,000-square-foot while becoming the largest dedicated exhibition theme within the museum premises. To kick off the upcoming Induction Weekend/Celebration, on Friday, November 6, 2015, the Hall will unveil its latest \$1.8 million revitalization of the *Tissot World of Hockey Zone* featuring an immersive multimedia experience entitled “The Global Game Flight Deck” created to showcase the game of hockey in 75 countries throughout the World. This new capital investment comes as part of an eight-year extension of the HHOF-IIHF Cooperation Agreement (2015-2022) which includes the continuation of the Hall’s role as the official photographic services provider for the IIHF’s top-tier events.

THE BURGEONING INTERNATIONAL HOCKEY SCENE HAS LONG BEEN AT THE FOREFRONT AT THE HALL OF FAME.

On September 9, 2015, the NHL and the NHLPA jointly announced plans and released information for next year’s World Cup of Hockey, including team groupings, game schedule, and rules and regulations. Elite teams representing hockey’s six national powers, namely

Canada, Czech Republic, Finland, Russia, Sweden and Russia, plus Team Europe, consisting of players from the remaining European hockey nations, and North America, a team consisting of the continent’s top under-25 players, will compete for a newly designed World Cup of Hockey. This will be the first World Cup of Hockey since 2004 when Canada won

the final over Finland. The tournament and related festivities will be held from September 17 to October 1, 2016 with all games to be played at Air Canada Centre in Toronto.

Continuing this international tribute, the 2015 Hagggar Hockey Hall of Fame Legends Classic will pit Canada Legends versus World Legends with Honoured Members Doug Gilmour and Pavel Bure leading their respective star-laden teams. Participating players include former Inductees Dino Ciccarelli, Paul Coffey,

WORLD CUP OF HOCKEY 2016
TORONTO

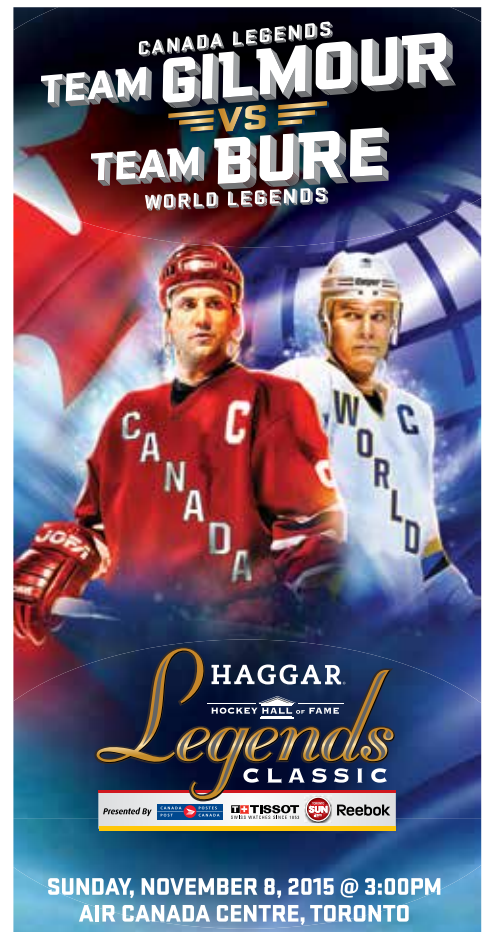


▶ Artist rendering of new Tissot World of Hockey Zone.



F HOCKEY

Cammi Granato, Dale Hawerchuk, Angela James, Igor Larionov, Larry Murphy, Borje Salming, Darryl Sittler, Peter Stastny, Bryan Trottier, plus many other hockey legends. As is customary for this annual event, a pre-game ceremony will take place at centre ice with the Induction Class of 2015 – Sergei Fedorov, Bill Hay, Phil Housley, Peter Karmanos Jr., Nicklas Lidstrom, Chris Pronger, and Angela Ruggiero – receiving their official Honoured Member Blazers. Of note, four nationalities are represented within the 2015 Induction Player Class, specifically Canada, Russia, Sweden and the United States. This trend continues to reinforce how the game of hockey has grown as an international sport. The Legends Classic is scheduled for Sunday, November 8, 2015 at 3:00pm at Air Canada Centre.





SPOTLIGHT

Since 1995, the Hockey Hall of Fame has chaperoned the Stanley Cup during its summer travels around the globe as each Stanley Cup champion – players and management – assumes possession of the trophy for one day of celebration.



Patrick Sharp's daughters, Madelyn and Sadie, enjoy a slushie alongside a distinguished companion.

Walt Neubrand/HHOF



Captain Jonathan Toews hoists the Stanley Cup during the Chicago Blackhawks championship rally at Soldier Field.

Craig Campbell/HHOF



In his hometown of Murray Harbour, Prince Edward Island, Blackhawks centre Brad Richards enjoys some local fare.

Walt Neubrand/HHOF



Fans line the streets of Chicago for the 2015 Stanley Cup Championship Parade.

Craig Campbell/HHOF



Howie Borrow/HOF



▶ Blackhawks Brent Seabrook awaits his ride from atop a mountain near Kelowna, British Columbia.



Young Colton Keith, with a little help from his father Duncan, assumes the pose of a champion.

Walt Neubrand/HOF



The Blackhawks and Cubs gather for a group shot on the pitcher's mound at Wrigley Field in Chicago.

Craig Campbell/HOF



Blackhawks assistant coach Kevin Dineen helps his father, Bill, who won the Stanley Cup with the Detroit Red Wings in 1954 and 1955, locate his name on the Stanley Cup.

Walt Neubrand/HOF





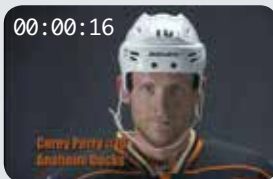
Partnership Briefs



MOLSON COORS CANADA, a subsidiary of Molson Coors Brewing Company, the world's seventh-largest brewery by volume, has signed on as a "Contributing Sponsor" of the Hockey Hall of Fame through August 31, 2018. Key promotional rights in Canada include exclusive use of the designation "Official Beer of the Hockey Hall of Fame", licensing activations around HHOF's "Keeper of the Cup", presenting sponsorship of the annual Hockey Hall of Fame Induction Weekend/Celebration, as well as becoming the exclusive beer product supplier in association with hospitality events held on HHOF's premises.



NATIONAL HOCKEY LEAGUE PLAYERS' ASSOCIATION (NHLPA), the union representing the professional hockey players under contract to the 30 member clubs of the National Hockey League, and Hockey Hall of Fame "Premier Sponsor" through 2021, assisted in procuring the involvement of two current NHL stars, Corey Perry and Jonathan Bernier, in support of the Hall's advertising and promotional programming. Perry is featured in the latest HHOF commercial promoting the *Shut Out* and *Shoot Out* interactive games and social media sharing components of the Hall's *NHLPA Game Time* model rink attraction while Bernier participated via Skype in a summer Q&A fan forum with guests.



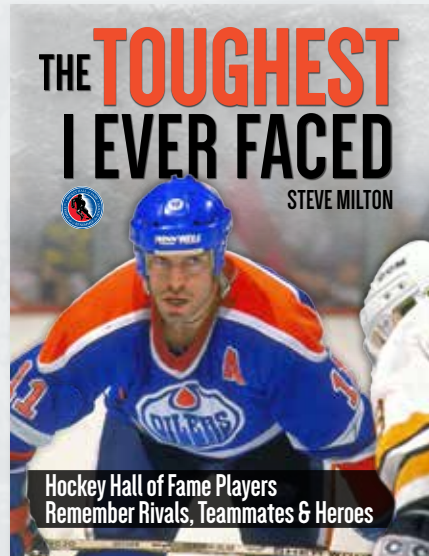
TISSOT, the internationally renowned maker of luxury watches and timepieces, has renewed and expanded its Hockey Hall of Fame sponsorship through September 30, 2017. As the "Official Watch of the Hockey Hall of Fame," Tissot maintains title to and increases branding throughout the 6,000-square-foot *Tissot World of Hockey Zone*, the largest dedicated exhibit theme within the Hall of Fame, retains exclusive presenting sponsorship to the *Silverware* section of HHOF.com, and serves again as a co-presenting sponsor to the annual *Haggar Hockey Hall of Fame Legends Classic*.



LONE STAR TEXAS GRILL, a full-service, Ontario-wide restaurant chain that specializes in Tex-Mex cuisine, has taken on category-exclusive Hockey Hall of Fame sponsorship rights and benefits, including title to *Lone Star Slapshot Trivia*, a multi-kiosk on-demand interactive exhibit that challenges Hall of Fame patrons through four entertaining games. The partnership also consists of promotional licensing rights, additional signage throughout the Hall facility, access to HHOF advertising platforms, admission/event tickets and private venue use.



FIREFLY BOOKS LTD., the official book publisher of the Hockey Hall of Fame since 2009, will release their latest HHOF book, titled "The Toughest I Ever Faced: Hockey Hall of Fame Players Remember Their Greatest Rivals, Teammates and Heroes," scheduled for release in the fall of 2015. This lavishly illustrated book draws on interviews and ballots provided by over 40 Honoured Members over a two-year span.



OILERS ENTERTAINMENT GROUP, the parent company of the Edmonton Oilers Hockey Club, has engaged the curatorial and content development services of the Hockey Hall of Fame via the Hall's exhibit consultant, Terry Heard Designers, with respect to the design and build out of certain facilities within the new \$600-million "Edmonton Arena Project" presently under construction in downtown Edmonton and scheduled for completion in time for the Oilers' home opener of the 2016-17 NHL season.



ROYAL CANADIAN MINT
MONNAIE ROYALE CANADIENNE

ROYAL CANADIAN MINT, a Canadian Crown corporation that produces all of Canada's circulation coins as well as a wide range of collectible numismatic products, has activated its license with the Hockey Hall of Fame and released its *NHL Original Six Goalies Collection*. This collectible features engraved \$10 silver coins depicting a goaltender from each of the six teams who has earned induction into the Hockey Hall of Fame. The highlighted netminders are Johnny Bower, Gerry Cheevers, Eddie Giacomin, Glenn Hall, Jacques Plante and Terry Sawchuk.





Recent ACQUISITIONS

OTTAWA SILVER SEVEN

The Ottawa Hockey Club, or Silver Seven as they were commonly referred to, were considered one of the greatest Stanley Cup teams in history. They held the Cup from 1903 to 1906, fending off numerous challenges from across Canada, including the famed Dawson City Nuggets that travelled from the Yukon. Hamilton "Hamby" Shore joined the Silver Seven in 1904-05 and was a member of the Stanley Cup squad that defeated Dawson City in January, as well as the Rat Portage Thistles in March, to retain the Cup. Although he left the following year, Shore later won two more Cup titles with the Ottawa Senators, before tragically passing away at age 32 during the influenza epidemic that ravaged North America in 1918. Shore's great nephew, Gregg Shore, contacted Hall of Fame curators with a piece of history, donating Hamby's gold pocket watch commemorating the 1905 Stanley Cup victories, as well as a black and white negative and a 1911-12 Imperial Tobacco hockey card from his time with the Senators.



Bill Galloway/HHOF



END OF AN ERA – LE COLISÉE

Opened on December 8, 1949, the Colisée was home to numerous memorable moments and Hall of Fame careers through its 65-year history. Playing host to the NHL and WHA's Quebec Nordiques, as well as junior hockey's Quebec Citadelles and Remparts, the famed arena was perhaps most well-known for hosting the annual Quebec International Pee-Wee Tournament. With the brand new, state of the art Videotron Centre nearing completion across the parking lot, the Colisée wound down its final days with some more memorable moments in 2014-15. The final Pee-Wee tournament game took place on February 22, 2015 with the Arizona Bobcats defeating the Detroit Red Wings 3-2. The puck used to score the final and championship-winning goal by Hunter Hastings of the Bobcats was immediately pulled and slated for the Hockey Hall of Fame. Similarly, the last-ever hockey game played was the championship of the 2015 Canadian Hockey League Memorial Cup and the grand ol' building went out in style. The OHL's Oshawa Generals and WHL's Kelowna Rockets waged an epic battle that saw Anthony Cirelli score the building's final goal at 1:28 of overtime to give the Generals their fifth Memorial Cup title. Cirelli's stick, along with all the goal pucks from the game and numerous artifacts from both teams, were



Steve Poitier/HHOF

collected, including the helmet from Oshawa's leading scorer Michael Dal Colle (pictured) to preserve the moment in perpetuity.



BECOMING A TRADITION

Now becoming somewhat of a tradition, the Chicago Blackhawks equipment staff, spearheaded by Troy Parchman, were busy working with Hall of Fame staff after the Hawks captured their third Stanley Cup title in six seasons with a six-game series victory over the Tampa Bay Lightning. Key pieces donated to the Hall of Fame this time around include captain Jonathan Toews' jersey and elbow pads, Kimmo Timonen's final gloves worn as he retired from the game as a champion, Duncan Keith's Playoff MVP stick as well as helmets from Patrick Kane and Antoine Vermette bearing the 'CR' sticker in memory of assistant equipment manager Clint Reif who had suddenly passed away during the 2014-15 season. Championship pieces of equipment were also received from Corey Crawford, Niklas Hjalmarsson, Brad Richards, Brandon Saad, Brent Seabrook, Patrick Sharp (pictured), Teuvo Teravainen and Trevor van Riemsdyk.



Rusty Barton/HHOF



HONOURED MEMBER ARTIFACTS RECEIVED

Jean Béliveau – Montreal Canadiens tribute jersey & helmet

Johnny Bower – Photography

Mike Gartner – 1983 Washington Capitals off-season conditioning program

Bryan Hextall – Autographed book, picture, postcards

Brendan Shanahan – Entire career shoulder pads



SPECIAL TRIBUTES

On November 23, 2014, the hockey world was saddened when former NHL player, coach, executive and Hockey Hall of Fame Chairman of the Board Pat Quinn passed away at age 71. Tributes from around the NHL and the world began to pour in for the well-respected man, and many artifacts were received in the ensuing days and weeks to represent his legacy. The Toronto Maple Leafs, for whom he played and coached, sent Cody Franson's jersey (pictured) bearing the 'PQ' clover patch. This was extra special to Franson as he had previously won the Pat Quinn Award as the Vancouver Giants Top Defenceman during his WHL days. Another team for whom Quinn played and coached, the Vancouver Canucks, sent Bo Horvat's helmet bearing a similar 'PQ' clover sticker. Following the season, the Vancouver Giants, of which Quinn was part-owner, sent team captain Mason Geertsen's sweater that also bore the 'PQ' clover patch. Geertsen was the 2014-15 recipient of the Pat Quinn Award.

Sadly, just nine days later, we lost another icon when Jean Beliveau, one of the greatest hockey ambassadors to ever lace up the skates, passed away at age 83. Considered one of the greatest Montreal Canadiens of all-time, Beliveau was revered in his home province of Quebec and his remains were lain in state at the Bell Centre for two days, allowing thousands of fans to pay their respects. On December 4, the Canadiens wore a helmet sticker with his number '4' and a similar patch on their sweaters for the remainder of the season. Alexei Emelin's helmet and David Desharnais' jersey (pictured) were sent to commemorate one of hockey's true legends of the game.



In Memoriam



Graphic Artists/HHOF

AL ARBOUR
Builder Category (1996)
November 1, 1932 – August 28, 2015

As a player, Al Arbour was a four-time Stanley Cup winner, capturing hockey's top prize with Detroit in 1954, Chicago in 1961 and Toronto in 1962 and 1964.

Revered as a brilliant motivator and tactician, Arbour joined the New York Islanders as head coach in 1973 and transformed the club into one of the NHL's most renowned dynasties. In 1980 the Islanders captured the first of four

consecutive Stanley Cup titles, a feat that has not since been matched. Arbour received the Jack Adams Award as the league's top coach in 1979 and his 1,607 games served behind the bench and 782 wins both rank as the second-highest totals in NHL history.



Imperial Oil-Turofsky/HHOF

ELMER LACH
Player Category (1966)
January 22, 1918 – April 4, 2015

One of the top playmaking centres in NHL history, Lach spent his entire 14-year career with the Montreal Canadiens. He helped "les glorieux" win the Stanley Cup three times and gained much acclaim as the pivot man on the club's famed "Punch Line" flanked by wingers Toe Blake and Maurice Richard.

Lach's tireless work ethic and fearless style of play made him a fan favourite in Montreal, and his wizardry with the puck was crucial to the Canadiens success. He led the league in points on two occasions and won the Hart Trophy as the league's most valuable player in 1948. Lach retired in 1952 as the NHL's all-time leading scorer.



Graphic Artists/HHOF

MARCEL PRONOVOST
Player Category (1978)
June 15, 1930 – April 26, 2015

Long regarded as one of the top all-around defenders of his era, Marcel Pronovost helped lead the Detroit Red Wings to four Stanley Cup championships and seven regular season titles during his 16 seasons with the club. While with Detroit, Pronovost was a four-time NHL all-star, including first-team selection honours in 1960 and 1961.

A blockbuster trade sent Pronovost to the Toronto Maple Leafs in 1965 where he proved to be an integral part of the "Over-the-Hill-Gang" that won Toronto's last Stanley Cup in 1967. Remarkably, Pronovost, was on the ice for only one even-strength goal against during that entire post-season.

HOCKEY HALL of FAME ADMINISTRATION

CHAIRMAN OF THE BOARD AND SENIOR MANAGEMENT

Lanny McDonald	Chairman
Jeff Denomme	President and CEO
Craig Baines	Vice-President, Development and Building Operations
Peter Jagla	Vice-President, Marketing and Attraction Services
Phil Pritchard	Vice-President, Resource Centre and Curator
Ron Ellis	Program Director, HHOF Development Association
Kelly Masse	Director, Corporate & Media Relations

ACCOUNTING, IT AND OFFICE SERVICES

Anthony Fusco	Manager, Information Systems
Sandra Walters	Treasurer, Controller and Office Manager
Chris Chu	Technical Specialist, Desktops, Servers and Networks
Sylvia Lau	General Accountant
Anna Presta	Accounting and Office Administrator
Dean Spence	Museum Support Specialist
Sarah Talbot	Executive Assistant, Corporate and Media Relations

DEVELOPMENT AND BUILDING OPERATIONS

Tome Geneski	Manager, Building Services and Maintenance
Mike Briggs	Audio-Visual Specialist
Scott Veber	Creative Director and Curatorial Associate

MARKETING AND ATTRACTION SERVICES

Craig Beckim	Manager, Merchandising and Retail Operations
Jackie Schwartz	Manager, Marketing and Promotions
Aaron Stocco	Manager, Special Events and Hospitality
Tyler Wolosewich	Manager, Guest Services and Public Relations
Wendy Cramer	Co-ordinator, Group Bookings
Joshua Dawson	Co-ordinator, Digital Media
Courtney Evans	Co-ordinator, Group Sales and Promotions
Natalie McEwen	Co-ordinator, Special Events and Hospitality
Patrick Minogue	Associate Manager, Retail Services
Dwayne Schrader	Associate Manager, Guest Services

RESOURCE CENTRE

Darren Boyko	Manager, Special Projects and International Business
Craig Campbell	Manager, Resource Centre and Archives
Izak Westgate	Manager, Outreach Exhibits and Assistant Curator
Steve Poirier	Co-ordinator, HHOF Images and Archival Services
Miragh Bitove	Archivist and Collections Registrar
Samantha Chianta	Resource Centre Administrator

HOCKEY HALL of FAME CORPORATE PARTNERS

FOUNDING/PREMIER SPONSORS

Cisco Systems Canada Co.
 Imperial Oil Limited
 International Ice Hockey Federation
 National Hockey League
 National Hockey League Players' Association
 PepsiCo Canada
 Scotiabank
 Sun Media (Toronto) Corp./Toronto Sun
 Tim Hortons
 TSN/RDS

CONTRIBUTING SPONSORS

Delta Toronto
 Electronic Arts Inc.
 Haggart Canada Co.
 Honda Canada Inc.
 Molson Coors Canada
 The Upper Deck Company
 Tissot
 VIA Rail Canada Inc.

PROMOTIONAL ASSOCIATES

Bridgestone Canada Inc.
 Canada Post Corporation
 Lone Star Texas Grill
 Wheels MSM Canada Inc.
 York Heating and Air Conditioning

Published by Hockey Hall of Fame and Museum

Designed by PIX

Printed by Red Berry Press



HOCKEY HALL of FAME

Brookfield Place, 30 Yonge Street, Toronto, Ontario, Canada M5E 1X8
 (416) 360-7735 www.hhof.com | www.hhof.com/mobile

