

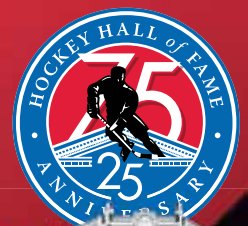
Teammates



**75/25
ANNIVERSARY
SPOTLIGHT**

**PARTNERSHIP BRIEFS
RECENT ACQUISITIONS**

HHOF.com



FALL 2018



LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates,

It's a very exciting time of year for all of us, as a new hockey season arrives. I clearly remember each of my training camps throughout my career – mixed with various levels of excitement, sometimes worry, but always hope. I can assure you that no matter the league, players in every one of those dressing rooms are experiencing the same emotions I once felt, and we wish each of those players and their teams much success through the 2018-19 season.

While a new season is a reason for a celebration, the Hockey Hall of Fame is sharing its own celebration with hockey fans. As most of you know, our 75/25 Anniversary marks two milestones in the Hockey Hall of Fame's legendary history. On September 10, 1943 – 75 years ago – the Hockey Hall of Fame was established. Then 25 years ago – on June 18, 1993 – the Hockey Hall of Fame moved into its current location in the former Bank of Montreal building in downtown Toronto.

It was "homecoming week" for so many of my fellow Honoured Members who returned to The Hall, some for the first time since their induction, for the Hockey Hall of Fame 75/25 Anniversary Legends Gala on June 25, 2018. Held at historic Maple Leaf Gardens, the gala was the marquee event of our inaugural endowment fundraising campaign with a goal of contributing \$1 million in net proceeds to the newly established Hockey Hall of Fame Development and Preservation Fund. Mission Accomplished!

From the nostalgic red carpet features to the "Hockey Song" finale, it was a fabulous evening, and everyone in attendance enjoyed themselves immensely. The formal proceedings kicked off with the "Parade of Legends", which saw 62 Honoured Members welcomed exuberantly by the capacity crowd. Wow, it was so very special to see everybody again, all gathered at the old Gardens where many of us once played for or against each other!

Hosted by TSN's James Duthie, the evening also included a marvellous meal followed by a stellar cast of entertainers and hockey-themed segments. It was truly memorable and I especially extend sincere appreciation and thanks to everyone who attended and supported the cause as well as those who helped organize the gala.

So, this year has given us a chance to look back and celebrate, but already another chapter is in progress with this year's outstanding induction class soon to be honoured. Hockey history is being made every day, and as we move ahead with a new season, we look forward to continuing our mandate of preserving our game and sharing it with you at the Hockey Hall of Fame.

Lanny McDonald
Chairman of the Board



COVER IMAGE

Entering Maple Leaf Gardens proved to be a walk down memory lane. From left to right: Honoured Members Jacques Lemaire, Jacques Laperrière, Dave Keon, Rod Gilbert and Bob Clarke. (Andrea Cardin/Hockey Hall of Fame)



2018 INDUCTION CELEBRATION

HONOURING HOCKEY'S NEWEST LEGENDS

GARY BETTMAN
Builder Category

MARTIN BRODEUR
Player Category

JAYNA HEFFORD
Player Category

WILLIE O'REE
Builder Category

MARTIN ST. LOUIS
Player Category

ALEXANDER YAKUSHEV
Player Category

FRIDAY, NOVEMBER 9, 2018

2:00pm

Induction Media Conference, presented by Baron

This event will include the official Hockey Hall of Fame Inductee Ring presentation to each member of the Class of 2018.

7:00pm

Hockey Hall of Fame Game

New Jersey Devils vs. Toronto Maple Leafs
Scotiabank Arena

SATURDAY, NOVEMBER 10, 2018

1:30pm – 2:30pm

Canadian Tire Inductee Fan Forum

Q & A session with the 2018 Inductees.

SUNDAY, NOVEMBER 11, 2018

3:00pm

Haggar Hockey Hall of Fame Legends Classic

Team Belfour vs Team Fuhr

Honoured Members Ed Belfour and Grant Fuhr captain their respective star-laden teams in this annual classic. Prior to puck drop, the Class of 2018 will receive their official Hockey Hall of Fame Honoured Member Blazers at centre ice.
Scotiabank Arena

MONDAY, NOVEMBER 12, 2018

5:30pm

Doors open for Induction Celebration.

7:30pm

Induction Ceremony

Running delay broadcast begins at 8pm on **TSN** and **NHL**

9:00pm

Celebration continues.

**All events take place at the Hockey Hall of Fame unless otherwise listed.
For further details, visit HHOFF.com.**



HAGGAR
CANADA

Tim Hortons

WESTJET

THE HOCKEY HALL OF FAME CELEBRATES ITS 75/25 ANNIVERSARY WHILE ESTABLISHING A NEW ENDOWMENT FUND



Every anniversary is special, and more so when it leads to a new beginning. The Hockey Hall of Fame celebrates its 75/25 Anniversary in 2018: 75 years since Hall of Fame was established (1943) and 25 years since moving into its spacious current home in downtown Toronto (1993). In conjunction with the 75/25 Anniversary Celebrations, and with a view to future growth and sustainability, the Hockey Hall of Fame established a new endowment fund to be known as the **Hockey Hall of Fame Development and Preservation Fund**. The five-year goal is to raise \$10-million for the purpose of generating an ongoing income stream to support future capital investments, outreach programs and institutional legacy projects.

The Fund account was initiated with a \$1-million seed contribution from the National Hockey League. It was further enhanced with the net proceeds of a spectacular gala held on June 25, 2018. The **Hockey Hall of Fame 75/25 Anniversary Legends Gala**, presented by WestJet, was staged at the former Maple Leaf Gardens (now Ryerson University's Mattamy Athletic Centre). Guests arrived to and walked the red carpet which guided attendees through four floors of nostalgia, including historic photo and artifact displays – highlighted by the Hall's complete NHL trophy collection, the return of organist Jimmy Holmstrom and the authentic Maple Leaf Gardens pipe organ, live statues donning equipment dating back to the mid-20th century, and ultimately leading to the Stanley Cup and 'Spirits' of Hockey Reception, presented by J.P. Wiser's, which was hosted by Toronto Maple Leafs alumni.

Following the reception and with over 800 guests now seated on the covered ice surface that had provided so many iconic hockey moments, host James Duthie of TSN introduced the 'Parade of Legends', presented by Upper Deck, featuring six decades of

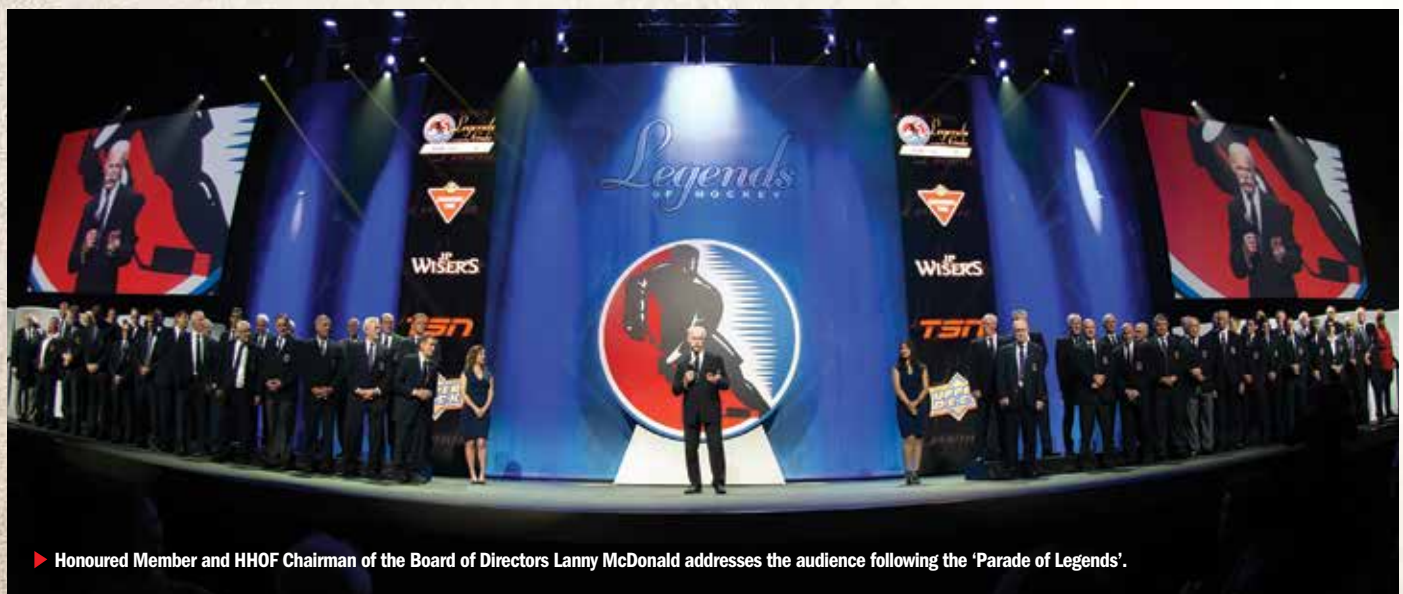
inductees, who joined the festivities in an unforgettable show of fraternity, many reuniting for the first time in decades.

The Honoured Members continued to be featured throughout the evening's flow. A series of 'Hall Flashbacks', presented by TSN, highlighted a specific induction year, including footage and a live interview with an Honoured Member from that class. Between dinner courses, guests enjoyed themed 'Legends Hot Stove' panels, presented by Canadian Tire. In separate sessions, James Duthie posed questions to the 'Snipers' (Mike Gartner, Guy Lafleur and Luc Robitaille), the 'Blueliners' (Al MacInnis, Serge Savard and Scott Stevens) and the 'Goalies' (Grant Fuhr, Bernie Parent and Billy Smith).

Attendees were also entertained by the musical performances of The Caverners, a Beatles tribute band - a rather fitting selection considering the original band's memorable appearances in the very same venue, Canadian east-coast legend Alan Doyle with special guest, multiple Juno award winner Brett Kissel, and the comedy of Brent Butt of Corner Gas fame as well as Olly and Jacob.

Each guest also received a deluxe commemorative coffee table book titled 'The Hall: Celebrating Hockey's Heroes, Heritage and Home', tailored exclusively for the gala.

Net proceeds from the Hockey Hall of Fame 75/25 Anniversary Legends Gala exceeded \$1 million. In so many ways, this marquee event celebrated the Hall's tradition of honouring excellence in the greatest game in the world.



► Honoured Member and HHOF Chairman of the Board of Directors Lanny McDonald addresses the audience following the 'Parade of Legends'.

Andrea Cardin/Hockey Hall of Fame



HOCKEY HALL OF FAME 75/25 ANNIVERSARY LEGENDS GALA

Reminiscent of the Hockey Hall of Fame's June 1993 grand opening ceremonial face-off at the corner of Yonge and Front Streets in downtown Toronto, over 60 Honoured Members attended the Hockey Hall of Fame 75/25 Anniversary Legends Gala at historic Maple Leaf Gardens this past June – providing a unique and timely opportunity for the fraternity of hockey legends, together with other special guests, to pay tribute to both excellence in the game of hockey and support the Hockey Hall of Fame's "75/25 Anniversary Inaugural Endowment Fundraising Campaign".

Maple Leaf Gardens (now Ryerson University's "Mattamy Athletic Centre") served as the ideal setting for the Hockey Hall of Fame 75/25 Anniversary Legends Gala held on June 25, 2018. ▶



Andrea Cardin/Hockey Hall of Fame



▶ The lights dim moments before the start of the gala.

Finn O'Hara/Hockey Hall of Fame



Finn O'Hara/Hockey Hall of Fame

▲ The "Parade of Legends" introductions showcased the eternal bond between teammates. From left to right: Mike Bossy and Bryan Trottier; Yvan Cournoyer and Jacques Lemaire; Guy Lafleur and Steve Shutt; and Darryl Sittler and Lanny McDonald.

Finn O'Hara/Hockey Hall of Fame



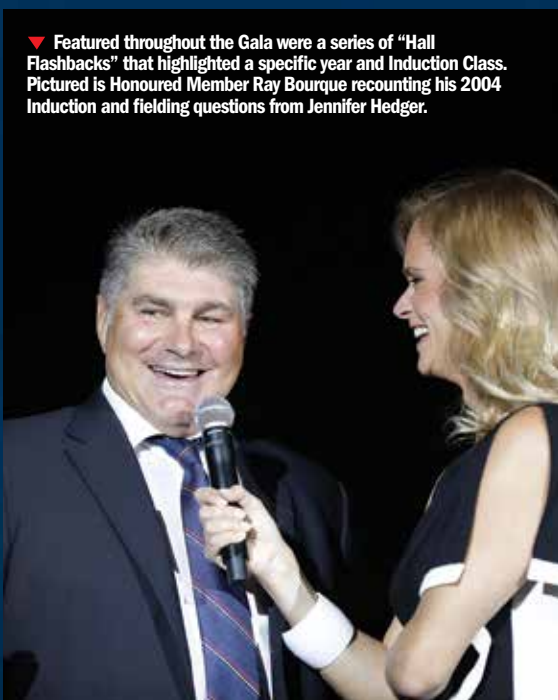
▲ The red carpet featured four floors of exhibitory, including the Hall of Fame's entire collection of NHL trophies.

Andrea Cardin/Hockey Hall of Fame



▲ Three themed "Legends Hot Stove" panels took place consisting of Honoured Members sharing personal insights and anecdotes. From top to bottom and left to right: The "Goalies" Grant Fuhr, Billy Smith and Bernie Parent, with host James Duthie; The "Snipers" Luc Robitaille, Mike Gartner and Guy Lafleur; and the "Blueliners" Scott Stevens, Al MacInnis and Serge Savard.

Finn O'Hara/Hockey Hall of Fame



▼ Featured throughout the Gala were a series of "Hall Flashbacks" that highlighted a specific year and Induction Class. Pictured is Honoured Member Ray Bourque recounting his 2004 Induction and fielding questions from Jennifer Hedger.



▲ Musical performances by Alan Doyle, with special guest Brett Kissel, were one of the several entertainment segments provided during the Gala event. Other performers included comedian Brent Butt, the duo of Steven Campbell and Ryan Russell (better known as Olly and Jacob), and a Beatles tribute by The Caverners.

Andrea Cardin/Hockey Hall of Fame

AN ANNIVERSARY SUMMER AT THE HOCKEY HALL OF FAME

The year 2018 holds special significance to the Hockey Hall of Fame as it celebrates two milestones: 75 years since its inception and 25 years since moving into its magnificent current location at Brookfield Place.

It was on **September 10, 1943** when the Canadian Amateur Hockey Association and National Hockey League agreed to establish the Hockey Hall of Fame as “a memorial to those who have made outstanding contributions to the development of Canada’s great winter sport – ice hockey.” Nearly 50 years later, on

Hall’s 25th anniversary tribute on the June 18th anniversary date, while the 75/25 line of merchandise proved unmatched in sales within the Hall of Fame’s *Spirit of Hockey* retail store.

In addition to the Hockey Hall of Fame anniversaries, its pre-eminent treasure, the original Stanley Cup, was celebrating its 125th anniversary as the symbol of the game’s ultimate achievement. It was on **May 15, 1893** when this remarkable trophy – donated by Lord Stanley of Preston – was first awarded, in this instance, to the Montreal Hockey Club under the umbrella of the Montreal



IT WAS ON SEPTEMBER 10, 1943 WHEN THE CANADIAN AMATEUR HOCKEY ASSOCIATION AND NATIONAL HOCKEY LEAGUE AGREED TO ESTABLISH THE HOCKEY HALL OF FAME.

June 18, 1993, the Hockey Hall of Fame relocated from its original site on the grounds of the Canadian National Exhibition to downtown Toronto, at the corner of the city’s gateway intersection of Yonge and Front Streets.

To celebrate these two milestone Hockey Hall of Fame anniversaries, new exhibitry, promotional events and signage were initiated over the summer months. Over 500 tenants of Brookfield Place attended the

Amateur Athletic Association (MAAA). In honour of this anniversary, the Hockey Hall of Fame unveiled a limited-time series of showcases featuring artifacts chronicling the rich history of the Stanley Cup, including a collection of more than 20 championship rings spanning from the first-ever Stanley Cup championship (1893, Billy Barlow, Montreal AAA’s) to the 2016-17 championship ring recently donated by the Pittsburgh Penguins.



▲ A quartet of 18-foot Hockey Hall of Fame Anniversary banners displayed above the fountain in Brookfield Place’s Sam Pollock Square.

Josh Dawson/Hockey Hall of Fame



Josh Dawson/Hockey Hall of Fame

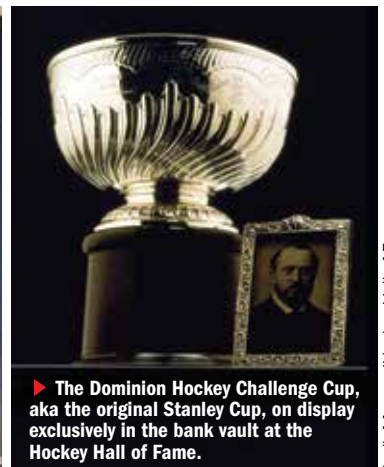


► One of several showcases paying tribute to the 125th anniversary of the Stanley Cup.

Josh Dawson/Hockey Hall of Fame



▲ A limited-time exhibit at the Hall of Fame's entrance featuring artifacts commemorating HHOF's 75th and 25th anniversaries.



► The Dominion Hockey Challenge Cup, aka the original Stanley Cup, on display exclusively in the bank vault at the Hockey Hall of Fame.

Denik Murray/Hockey Hall of Fame



▲ Anniversary signage at the Hall's ultimate experience – hands-on access to the Stanley Cup.

Josh Dawson/Hockey Hall of Fame



Partnership Briefs

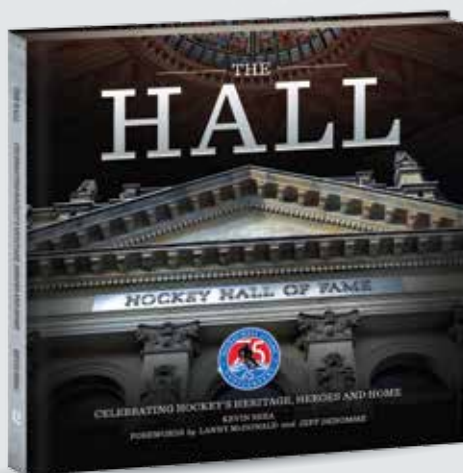


BURNT SHIP BAY ESTATE WINERY, located in the history-rich soils of Ontario's Niagara Wine Region, has renewed its partnership with the Hockey Hall of Fame for another two years, extending through April 30, 2020. Offering a series of award-winning, hand-crafted VQA wines, including Pinot Grigio, Chardonnay and Cabernet Merlot, Burnt Ship Bay will continue to be the preferred wine supplier and wine of the Hockey Hall of Fame, serving hospitality events at the Hall, most notably at the annual *Induction Gala Celebration* on the Monday night of Induction weekend.



GRIFFINTOWN MEDIA INC., an acclaimed Montreal-based publishing company, has released its second deluxe Hockey Hall of Fame-themed hardcover within its National Treasures Series, titled, "The Hall - Celebrating Hockey's Heritage, Heroes and Home," in commemoration of HHOF's milestone 75/25 anniversaries. This publication features dramatic and compelling imagery and uncovers the fascinating history of the Hockey Hall of Fame, from its founding to its evolution as one of the leading sports halls in the world.

"The Hall" was packaged with a special slipcase for guests attending the *Hockey Hall of Fame 75/25 Anniversary Legends Gala*, while the retail version hit the bookstores in early September.



LEGACY GLOBAL SPORTS, the fastest-growing elite youth sports event and management company in the world, servicing over one million athletes and their families each year, has extended its Hockey Hall of Fame promotional licensing agreement through April 2019. Following two successful seasons of hosting and managing the "Hockey Hall of Fame Future Legends" invitational and parallel tournaments, Legacy will continue this signature event with the next installment taking place in Toronto from April 25-28, 2019, which will showcase the top 300 11- and 12-year-old talents from across the globe, including both a boys and girls division.



MAPLE LEAF SPORTS & ENTERTAINMENT LTD. (MLSE), a professional sports and commercial real estate company whose stable of assets includes the Toronto Maple Leafs and Scotiabank Arena, has extended its cooperation agreement with the Hockey Hall of Fame through June 30, 2022. The deal involves the exchange of various rights and benefits relating to each of their respective activities and properties. Elements include facility uses, archival materials, ticket allotment and joint marketing initiatives, such as the NHL *Hockey Hall of Fame Game* and *Haggar Hockey Hall of Fame Legends Classic*.



ROYAL CANADIAN MINT
MONNAIE ROYALE CANADIENNE

ROYAL CANADIAN MINT, a Canadian Crown corporation that produces all of Canada's circulation coins as well as a wide range of collectible numismatic products, has activated its license with the Hockey Hall of Fame and released its "NHL Original Six Team Leaders." This collectible features a 1.5 oz. pure silver 6-coin series with a mintage of 500. Each of the rectangular \$25 coins depict a former Canadian-born captain, one from each of the Original Six teams, who has earned induction into the Hockey Hall of Fame. The players featured are Ray Bourque (Boston Bruins), Yvan Cournoyer (Montreal Canadiens), Doug Gilmour (Toronto Maple Leafs), Mark Messier (New York Rangers), Denis Savard (Chicago Blackhawks) and Steve Yzerman (Detroit Red Wings).



THE UPPER DECK COMPANY, a leading sports and entertainment trading card and collectibles company and an HHOF sponsor since 2001 has produced a series of themed Hockey Hall of Fame insert cards within several of their 2018-19 trading card sets. Each insert card highlights an Honoured Member and features Hall of Fame still photography. While some cards focus on the player's Induction, such as Black Diamond's "Hall of Fame Rings," others include autographs, specifically, Trilogy's "Hall of Fame Signature Puck" series.





Recent ACQUISITIONS

A BLACK HAWK ICON

With her husband's health beginning to fail and a house full of significant hockey artifacts from an incredible 22-year NHL journey, Jill Mikita, along with daughter Jane, reached out to Hockey Hall of Fame curators looking for a permanent and respectful place to not only house, but showcase, some very significant items from a legendary career, that of Honoured Member Stan Mikita.

Originally born Stanislav Govth in Solkace, Slovak Republic in 1940, Stan moved to Canada in 1948 to escape communist Czechoslovakia and live with relatives in St. Catharines, Ontario, subsequently taking on the Mikita surname. He would play his entire career with the Chicago Black Hawks organization and was often regarded as the pre-eminent centreman of the 1960s. Most recently, Stan was fittingly named one of the NHL's Top 100 Players of All-Time.

Donated artifacts include one of his famed 'Northland' helmets worn during the latter portion of his career, along with numerous milestone goal and point pucks. But most unique of all are the three miniature trophies he won during the 1967-68 NHL season: the Art Ross, Hart and Lady Byng Trophies. In doing so, Mikita became the first player ever to win all three in the same season, a feat he duplicated the following year. To add further merit to this accomplishment, prior to being awarded the Lady Byng Trophy for best combining sportsmanship and gentlemanly conduct with a high quality of playing ability, Mikita was one of the NHL's most penalized players before altering his game. Sadly, Stan Mikita passed away on August 7.



Frank Prazak/Hockey Hall of Fame



Imperial Oil-Turofsky/Hockey Hall of Fame



TURK

Walter "Turk" Broda burst onto the scene with the Toronto Maple Leafs in 1936-37 after leading the Detroit Olympics to an IHL title the previous year. Broda immediately became the backbone of the Leafs defence, and by 1940-41, he had emerged as one of the dominant netminders in the NHL, becoming the first Maple Leafs goalie to be awarded the Vezina Trophy at the conclusion of that season.

The future Hall of Fame Honoured Member led the Leafs to five Stanley Cup titles during a 14-year career spent entirely with Toronto. As was the case with Stan Mikita (above), Broda was named one of the NHL's Top 100 Players of All-Time.

Clendon Wooldridge of Bracebridge, Ontario approached the Hall of Fame in late-2017 with a rare Honoured Member artifact. Often during the mid-part of the 1900s, instead of receiving a miniature replica trophy, the awarded player would be given silverware engraved with their accomplishment as a memento. Mr. Wooldridge donated the sterling silver serving tray that was presented to Turk Broda for that first Vezina Trophy he received – a truly great addition to the Hall of Fame's Maple Leafs collection.

INDIGENOUS LEGEND

Not only was Beverly "Bev" Beaver a pioneer in the female indigenous game during the 1960s, but she was also one of the true ground-breakers in the acceptance and advancement of women's hockey.

Beaver began her competitive career in 1963 with the Six Nations Girls Hockey Club (near Brantford, Ontario), and her longevity in the game was legendary, playing for various recreational and senior women's teams well into her 50s. As a youngster, Beaver would disguise herself as a boy in order to play shinny on the frozen ponds around Oshweken, but once discovered, at age 13 she joined the boy's bantam team and became their star forward despite only being allowed to play in exhibition contests. Highly decorated during her career, Beaver was awarded the regional Tom Longboat Award in 1967 and the national award in 1980 as Canada's top indigenous athlete. Also a star



Hockey Hall of Fame

softball player, Beaver was inducted into the Brantford and Area Sports Hall of Recognition in 1995.

This past year while attending the Little Native Hockey League (LNHL) tournament in Mississauga, Ontario, a chance meeting with Hall of Fame personnel, who were accompanying an indigenous hockey exhibit, led to a significant donation from this true pioneer's collection. Highlights of the donation include Burlington Ladies Hockey Team jerseys, patches from provincial and national championships, as well as her MVP award from 1966.

OVIE GETS HIS RING

Alex Ovechkin, one of the game's most emotional players, poured his heart and soul into a remarkable Stanley Cup run that culminated with hoisting the cherished mug on June 7, 2018 in Las Vegas, Nevada. Despite having already won three Hart Trophies and seven Richard Trophies during his career, Alex cemented his legacy as one of the all-time greats by marching the Washington Capitals to the first Cup title in the franchise's 44-year history.

Keepers of the Cup, Phil Pritchard and Craig Campbell, were on-hand to preserve hockey's biggest moment. Along with a stick from Ovechkin, the Conn Smythe Trophy recipient, other unique donations include the Cup-winning goal stick from Lars Eller, the first Danish player to have his name engraved on the Stanley Cup, and a number of artifacts from Jay Beagle, who became the first player in history to win the ECHL Kelly Cup, the AHL Calder Cup and the Stanley Cup titles. These and more can now be seen in the Honda NHL Zone.



Jay Beagle

HONOURED MEMBER ARTIFACTS RECEIVED

Ed Belfour - Jersey
Ray Bourque - Collectable
Martin Brodeur - Puck
Pavel Bure - Collectable
Chris Chelios - Awards and jerseys
Jim Devellano - Calder Cup ring
Peter Forsberg - Collectable
Tommy Gorman - Clippings/photos
Paul Kariya - Final equipment set
Eric Lindros - Collectable
Bill Gadsby - Plaque collection
Wayne Gretzky - Collectables
Riley Hern - Clippings/photos
Frank Mahovlich - Poster
Mike Modano - Stick
Bobby Orr - Lunchbox
Pierre Pilote - Endorsed gloves
Luc Robitaille - Patch and pin
Denis Savard - Jersey
Teemu Selanne - 1,200th-point puck
Harry Westwick - Clippings/photos



Perry Nelson/Hockey Hall of Fame

In Memoriam

Hockey Hall of Fame



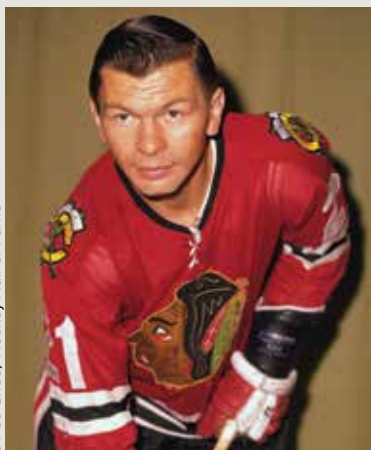
CLARE DRAKE

Builder Category (2017)
October 9, 1928 – May 13, 2018

The most successful coach in CIAU/CIS history, Clare Drake led the University of Alberta Golden Bears for 28 seasons, guiding the institution to six CIAU national championships and 17 Canada West titles. He ended his legendary collegiate career with 697 wins and a winning percentage of .695.

On the international stage Drake served as head coach of Team Canada at the Spengler Cup in 1984, winning the nation's first-ever gold medal at the tournament.

O-Pee-Chee/Hockey Hall of Fame



STAN MIKITA

Player Category (1983)
May 20, 1940 – August 7, 2018

One of the most clever and consistent forwards in league history, Stan Mikita was a slick playmaker with a gifted scoring touch. His NHL tenure spanned four decades, beginning in the late-1950s, and was spent entirely with the Chicago Black Hawks.

During his illustrious career, Mikita earned a Stanley Cup title in 1961, was named a 1st or 2nd Team All-Star on eight occasions, and in 1968, became the first player to win the Art Ross, Hart and Lady Byng Trophies all in the same year, a feat he duplicated the following season.

Doug MacLellan/Hockey Hall of Fame



BILL TORREY

Builder Category (1995)
June 23, 1934 – May 2, 2018

The architect of the New York Islanders dynasty of the '70s/80s, Bill Torrey was the Isles first GM and held that role for 20 years. Under his direction, New York enjoyed 14 straight winning seasons, claimed six Patrick Division titles and became the first U.S.-based franchise to win four consecutive Stanley Cup championships.

In 1983, Torrey was the recipient of the Lester Patrick Award for his outstanding service to hockey in the United States, and served on the Hockey Hall of Fame Selection Committee from 2007 until his passing.

HOCKEY HALL of FAME ADMINISTRATION

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