

Teammates



HHOF & THE WINTER OLYMPIC GAMES

INDUCTION 2013 RETROSPECT
PARTNERSHIP BRIEFS

HHOF.com



SPRING 2014



LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates:

Watching Canada win double gold in Sochi certainly brought back some great memories of Vancouver 2010 and, particularly on a personal note, my coaching experience at Salt Lake 2002. For the Hockey Hall of Fame, the aftermath of the Olympic Games helps to drive gate traffic for fans eager to see the numerous artifacts that will be preserved for future generations. We wish to congratulate our long-time partner, the International Ice Hockey Federation, for their role in organizing another successful Olympic tournament and we greatly appreciate the support that allows our staff to collect, exhibit and promote hockey history on the global stage.

With Sochi 2014 now in the history books and business at the Hall moving upward, there are some exciting new developments in progress. These include new interactive, multimedia and social networking features within the museum made possible via a renewed agreement with the National Hockey League Players' Association (see "Partnership Briefs"). At the same time, management is reaching out to hockey fans through a comprehensive market research plan intended to influence the short and long range strategic direction of the Hall.

As you will find in the media release on the next page, we recently announced some new appointments to the Selection Committee and Board of Directors. With past success largely attributed to strong representation and support from key stakeholders, I look forward to working with the members of both groups in the advancement of the Hall's various activities.

On behalf of the Board and our management team, I wish to thank you for your continued support and hope to see you at the Hall soon.

Sincerely,

Pat Quinn
Chairman of the Board



COVER IMAGE

Team Canada centres their focus as they get set to take on Team USA in the women's gold medal game at the Sochi 2014 Olympic Winter Games.



CORPORATE MATTERS

INDUCTION 2014

The annual elections meeting of the **Hockey Hall of Fame Selection Committee** will be held in Toronto on **June 23 & 24, 2014** to deliberate and vote on duly nominated candidates to be honoured at the annual **Induction Celebration** scheduled on **Monday, November 10, 2014**.

APPOINTMENT NOTICES

The following new appointments were confirmed at the Annual General Meeting of the Members and the Director's meeting in Toronto on March 26, 2014:

- **Bob Clarke**, Senior Vice-President, Philadelphia Flyers Hockey Club, and Honoured Member (1987), appointed to Selection Committee.
- **John Davidson**, President, Hockey Operations, Columbus Blue Jackets Hockey Club, and Media Honouree (2009), appointed as Chairman of Selection Committee.
- **Cam Neely**, President, Boston Bruins Hockey Club, and Honoured Member (2005), elected to Board of Directors.
- **David Poile**, President of Hockey Operations and General Manager, Nashville Predators Hockey Club, appointed to Selection Committee.
- **Luc Robitaille**, President, Business Operations, Los Angeles Kings Hockey Club, and Honoured Member (2009), appointed to Selection Committee.

BOARD OF DIRECTORS

Pat Quinn, *Chairman*
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Doug Holyday
Pat LaFontaine
Geoff Molson
Ian Morrison
Cam Neely
Bob Nicholson
Glen Sather
Larry Tanenbaum

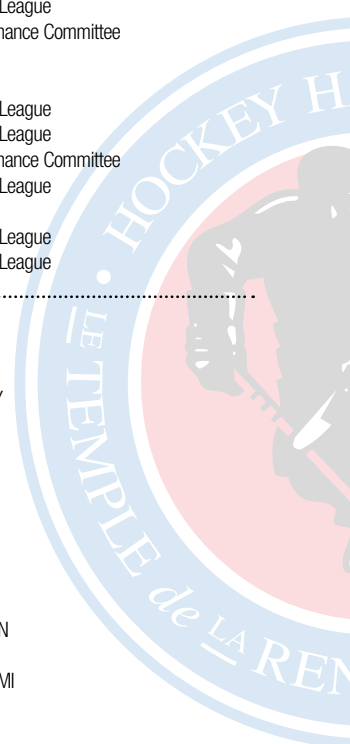
Nominated by:

Corporate Governance Committee
National Hockey League
Corporate Governance Committee
City of Toronto
Corporate Governance Committee
National Hockey League
USA Hockey
National Hockey League
Corporate Governance Committee
City of Toronto
City of Toronto
National Hockey League
National Hockey League
Corporate Governance Committee
National Hockey League
Hockey Canada
National Hockey League
National Hockey League

SELECTION COMMITTEE

John Davidson, *Chairman*
Jim Gregory, *Chairman Emeritus*
Scott Bowman
David Branch
Brian Burke
Colin Campbell
Bob Clarke
Marc de Foy
Eric Duhatschek
Mike Emrick
Michael Farber
Mike Gartner
Anders Hedberg
Igor Larionov
Lanny McDonald
David Poile
Luc Robitaille
Peter Stastny
Bill Torrey

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Calgary, AB
Port Huron, MI
Verdun, PQ
Richmond Hill, ON
Lidingo, SWE
Bloomfield Hills, MI
Calgary, AB
Nashville, TN
Santa Monica, CA
St. Louis, MO
West Palm Beach, FL



MEDIA RELEASE

HOCKEY HALL OF FAME ANNOUNCES NEW APPOINTMENTS TO THE SELECTION COMMITTEE

John Davidson named Chairman of the Selection Committee, effective April 1, 2014

TORONTO (March 26, 2014) – Pat Quinn, Chairman of the Hockey Hall of Fame, announced today that Columbus Blue Jackets President of Hockey Operations and recipient of the Foster Hewitt Memorial Award (2009), **John Davidson**, has been appointed to succeed **Jim Gregory** (HHOF Class of 2007) as Chairman of the Selection Committee, effective April 1, 2014.

Bob Clarke (HHOF Class of 1987), Nashville Predators President of Hockey Operations and General Manager, **David Poile**, and Los Angeles Kings President of Business Operations, **Luc Robitaille** (HHOF Class of 2009), will join the Selection Committee replacing Quinn (who stepped down last July to become Chairman of the Board), Gregory and **Serge Savard** (HHOF Class of

contribution to the game as a player, media representative and hockey executive along with the fact that he is still very active in the game,” said Quinn. “I am also very pleased to welcome Bob, David and Luc, all three accomplished and knowledgeable hockey people, with the utmost confidence that the Selection Committee will continue its integral work honouring excellence in the game of hockey.”

After serving twenty-one years on the Selection Committee, including seventeen as Chairman, Gregory will continue to lend his vast knowledge and support in a non-voting capacity as Chairman Emeritus, while Savard’s tenure expires with twenty years of distinguished service.

“The Hockey Hall of Fame owes Jim and Serge a debt of gratitude for their outstanding contributions to the Selection Committee”, said Quinn. “Having the privilege of serving on the Committee with these gentlemen for the past fifteen years,

“JOHN HAS BEEN A DEDICATED MEMBER OF THE SELECTION COMMITTEE SINCE 1999 AND THE BOARD’S APPOINTMENT TO THE CHAIRMAN’S ROLE RECOGNIZES HIS EXPERTISE AND LONG-TIME CONTRIBUTION TO THE GAME AS A PLAYER, MEDIA REPRESENTATIVE AND HOCKEY EXECUTIVE.”

PAT QUINN

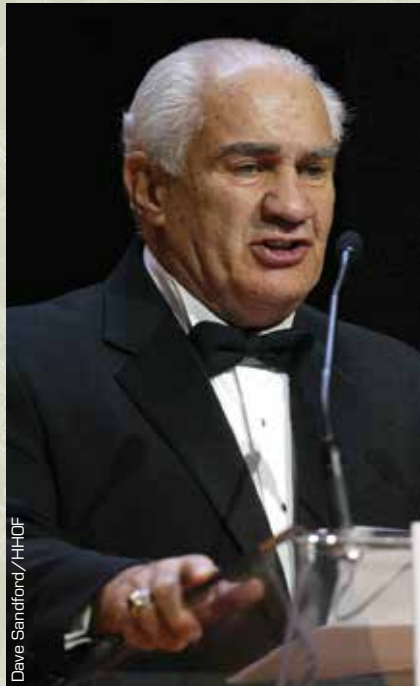
I have the highest regard for Jim’s integrity and leadership, and for the consistently candid and intelligent perspective that Serge has brought to the deliberations in all categories of Honoured Membership.”

In other corporate matters, **Cam Neely** (HHOF Class of 2005) was elected as a new member of the Board of Directors in replacement of **Bob Gainey** (HHOF Class of 1992) who served for ten years as one of seven NHL nominees, and **Colin Campbell** and **Igor Larionov** (HHOF Class of 2008) were re-appointed to the Selection Committee each for a further three-year term expiring March 31, 2017.

The Selection Committee will meet on **June 23 & 24, 2014** to consider duly nominated candidates for election into Honoured Membership. The announcement of the new inductees will be made on **June 24th** and the **2014 Induction Celebration will be held on Monday, November 10th.**



John Davidson – incoming Chairman of the Hockey Hall of Fame Selection Committee.



Jim Gregory - Member of the Hockey Hall of Fame Selection Committee for the past 21 years, including 17 years as Chairman.

Davidson’s extended term appointment was confirmed along with three new members of the Selection Committee at the Directors’ meeting held earlier today in Toronto.

Philadelphia Flyers Senior Vice-President,

1986), the latter two having reached the stipulated limit for length of service.

“John has been a dedicated member of the Selection Committee since 1999 and the Board’s appointment to the Chairman’s role recognizes his expertise and long-time

HHOF & THE WINTER

While the Winter Olympic Games take place every four years, their memories and legacy become part of a nation's culture and pride. From Bobrov's nine-goal performance to the Miracle On Ice to the Golden Goal; these hockey moments defy time and spring hockey fever throughout a country. That magic is what the Hockey Hall of Fame celebrates and preserves.

Men's hockey made its debut at the Olympics in 1920, during the Summer Games in Antwerp, Belgium. In fact, this was four years before the Olympics split into winter and summer versions. The world was fragile and recovering from WWI and, as such, the Games provided an opportunity to reconnect globally through sportsmanship. Canada's entry, the Winnipeg Falcons, a team dominated by players of Icelandic heritage, claimed hockey's inaugural Olympic Gold Medal. Canada dominated international play at the outset, winning five of the next six Olympic championships until Russia joined the Olympic fray in 1956 and subsequently won Gold, led by scoring sensation

Vsevolod Bobrov. The Russians commandeered the majority of gold medals over the next three decades, with the exception of two USA championships on home soil in 1960 and 1980, the latter rated as the

"THE OLYMPIC SPIRIT IS A CONSTANT AT THE HOCKEY HALL OF FAME."



most significant event in international hockey history. Success in Olympic hockey has since grown globally, with Sweden and the Czech Republic joining the gold medal podium. Incidentally, only one country has medaled in at least five of the past six Winter Games... Finland. Other milestones include the Women's Game entering the Olympic spotlight and the participation of active NHLers, both occurring at the 1998 Games, as well as unexpected medal victories, namely, the 1936 Gold by Great Britain (made up of Canadian expats) and the 1976 Bronze by West Germany.

While these storylines are captured at the Hockey Hall of Fame facility, the Hall's Olympic role extends far beyond what is currently on display. Four such roles (reflected in the accompanying images) include: preserving and securing artifacts; photographing, archiving and distributing digital images; touring Olympic treasures, and procuring limited-time exhibits – all integral in illuminating the Olympic spirit. Success in each of these areas is a direct result of the Hall's comprehensive network of partnerships, which include the IOC, the IIHF and Member Federations, the NHL and NHLPA as well as sponsors and government agencies. Much like the Olympic Games, it's a story of the best of the best working together to deliver fans something unmatched to cheer and cherish.

Some of the 36,000 images captured by HHOF photographers at the 2014 Sochi Games. As the official photographer of the IIHF, the Hockey Hall of Fame photographed every period of every game in both the Men's and Women's Olympic hockey tournaments. ▼



Andre Ringette/HHOF-IIHF-IOC

Andre Ringette/HHOF-IIHF-IOC

Jeff Vinnick/HHOF-IIHF-IOC

Andre Ringette/HHOF-IIHF-IOC

R OLYMPIC GAMES



◀ One of the Hall of Fame's many Olympic-themed outreach exhibits (Vancouver, 2010 Winter Olympics). Outreach at the 2014 Games included Canada House, Russia House and USA House.



▲ Hockey Canada representative Wayne Gretzky hands over the "Lucky Lonnie" to HHOF Vice President & Curator Phil Pritchard at the 2002 Winter Olympics.

Dave Sandford/HHOF



◀ The "Complete Olympic Medals Collection" exhibit. In 2010, the Hockey Hall of Fame showcased a limited-time exhibit featuring the entire Olympic medal collection (1986-2010) on loan from the Olympic Museum in Lausanne, Switzerland. Never before or since has such an exhibit been made available in North America.



▲ This past March Break, the Hockey Hall of Fame unveiled a series of 2014 Winter Olympic showcases featuring artifacts from all four medal games and the tournament's top stars. ▶



2013 INDUCTION

The stunning atrium of Allen Lambert Galleria played host to the Hockey Hall of Fame Induction Ceremony. ▶



Dave Sandford/HHOF

Chris Chelios (left) receives his Honoured Member plaque from HHOF Chairman of the Board Pat Quinn. ▶



Dave Sandford/HHOF

Scott Niedermayer delivers his acceptance speech at Monday night's Induction Gala Celebration. ▶



Matthew Manor/HHOF

Geraldine Heaney signs the official Honoured Members Registrar concluding the formal proceedings of Induction Monday.



Matthew Manory/HHOF

Ray Shero (centre) accepts his father's Honoured Member Blazer and Watch from HHOF Selection Committee Chairman Jim Gregory (left) and HHOF Chairman of the Board Pat Quinn prior to Sunday's Legends Classic.

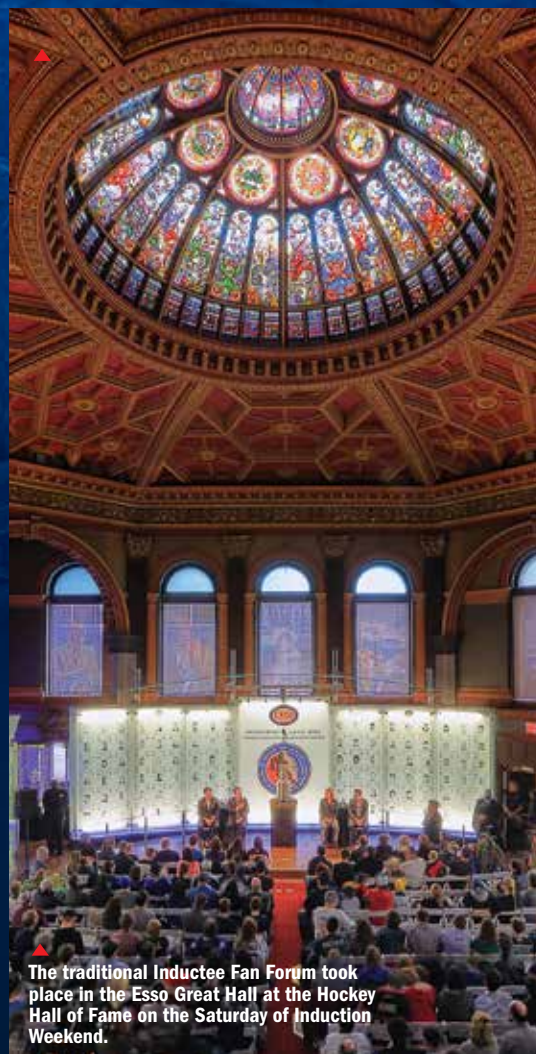


Graig Abel/HHOF

The return to Maple Leaf Gardens. Brendan Shanahan waves to the crowd at the sold-out Haggard Hockey Hall of Fame Legends Classic which took place at the iconic arena on Carlton for Sunday's matinee game.



Doug Johnson/HHOF



The traditional Inductee Fan Forum took place in the Esso Great Hall at the Hockey Hall of Fame on the Saturday of Induction Weekend.

Dave Sandford/HHOF



Partnership Briefs



CANADA POST CORPORATION, a Canadian Crown corporation that functions as the country's primary postal service operator as well as produces, markets and distributes philatelic products, has signed a five-year "Product Research, Archival Services and Licensing Agreement" with the Hockey Hall of Fame, through September 30, 2018. The first developed product under this agreement is the 2013 *NHL Collector's Album*, researched and written by the Hockey Hall of Fame. The richly detailed album is filled with stamp sheets, medallions, as well as historic images and photos recounting the history and evolution of Canada's NHL team jerseys and some of the NHL's most famous trophies.



ELECTRONICARTS INC. (EA) and EASPORTS has signed on to a new five year agreement through December 31, 2018, that provides various digital animations from the popular EA SPORTS NHL 14 video game platform for integration into the Hall's *Shoot Out* and *Shut Out* simulation games (as part of various technological enhancements to the *NHLPA Game Time* model rink attraction; see NHLPA on page 9). In addition to licensed rights to use the Hall's trademarks in consumer product development and marketing, EA will receive branding recognition via titling of the "EA SPORTS Top Performers" listings and video replays that will form part of the dynamic content sequencing program for the new *NHLPA Game Time* video scoreboard system.



Sample EA SPORTS animation for new *Shut Out* simulation game.



FRAMEWORTH CUSTOM FRAMING INC. has renewed its "Photographic Supply and Retail Licensing Agreement" with the Hockey Hall of Fame for an additional two years through December 31, 2015. Frameworth, a Hall photographic partner since 2003, will continue to serve as the Hall of Fame's exclusive manufacturer, supplier and distributor of prints, posters, playing cards, and greeting cards using the vast archive of "HHOF Images," an unrivalled collection of historic and contemporary photos of regional and international hockey.



HAGGAR CANADA CO., a leading manufacturer of men's and women's brand name clothing products, and official tailor of the Honoured Member blazers presented at Induction, launched a limited-edition Hockey Hall of Fame line of vintage-styled t-shirts, both long and short-sleeve, featuring an array of historical images ranging from archival equipment to early 20th century hockey action. The apparel line, which was sold exclusively through the 90 retail outlets of The Bay nationwide and received key real estate positioning within all stores, reported significant sales in the first quarter.





PEPSICO CANADA, a subsidiary of global PepsiCo Inc., the second largest food and beverage business in the world, and Hall of Fame “Premier Sponsor” since 2002, kicked off a “Winter Fun Pack Program” which included attaching discount coupons for top national attractions, including the Hockey Hall of Fame, on all Pepsi and Diet Pepsi 12-pack cases. Over 900,000 coupons were distributed between February 2 and March 26, 2014 via 4,000+ outlets and achieved 36+ million impressions with 1,400+ in-store displays.



THE UPPER DECK COMPANY, the leading sports and entertainment trading card and collectibles company and an HHOF sponsor since 2001, has expanded and extended its Hall of Fame sponsorship for an additional five years through December 31, 2018. Upper Deck will continue to hold title sponsorship to the *Collectors’ Corner* exhibit within the Hall and produce exclusive lines of HHOF-themed trading cards, as well as receiving title to the HHOF Images “Gallery” section of HHOF.com and branding exposure via NHL player video features within the new *NHLPA Game Time* interactive experience.



THE WESTIN HARBOUR CASTLE, TORONTO, Toronto, a Four Diamond hotel located in the heart of downtown Toronto on the shore of Lake Ontario and a member of Starwood Hotels and Resorts Worldwide, Inc., has extended its marketing agreement with the Hockey Hall of Fame for an additional year. A long-time partner of the Hall, Westin will continue to provide room allocations, promotion, and serve as the Hall of Fame’s “Official Hotel Partner” in association with its successful “HHOF Breakaway Travel Packages” and other online social media promotions.



WHEELS MSM CANADA INC., a leading provider of commercial trucking and expedited freight services in North America, has renewed as a Hall of Fame “Promotional Associate” sponsor for two additional years, through December 31, 2015. Wheels will continue as the “Official Worldwide Transportation Partner of the Hockey Hall of Fame,” facilitating the movement of the Hall’s travelling exhibits and interactive games as well as maintain title to and branding within the *HHOF Outreach Program*.



NATIONAL HOCKEY LEAGUE PLAYERS’ ASSOCIATION (NHLPA), the union representing the professional hockey players under contract to the 30 member clubs of the National Hockey League, has renewed its “Premier Sponsor” status for an additional eight years through September 30, 2021. The NHLPA will hold title branding to *NHLPA Game Time* (formerly *NHLPA Be A Player Zone*), the Hall of Fame’s core interactive model rink attraction featuring the *Shoot Out* and *Shut Out* simulation games, as well as title to the *NHL Player Search* section of HHOF.com featuring statistical, photographic and biographical profiles on the 7,000+ players who have skated in the NHL. This new sponsorship commitment has further enabled the Hall of Fame to make significant enhancements to its popular interactive technology platforms. Scheduled for completion in June 2014, new developments for *NHLPA Game Time* include a dynamic video scoreboard and presentation system that will cycle pre-produced content and live feeds from the *Shoot Out* and *Shut Out* simulation games, the integration of EA SPORTS NHL14 animations within the simulation game play software and a GameCAM Video System that will record every simulation game play along with scoring metadata so that guests can immediately download and share their game experience via social media. These enhancements will all contribute to creating a vibrant in-arena game atmosphere while showcasing today’s NHL players.





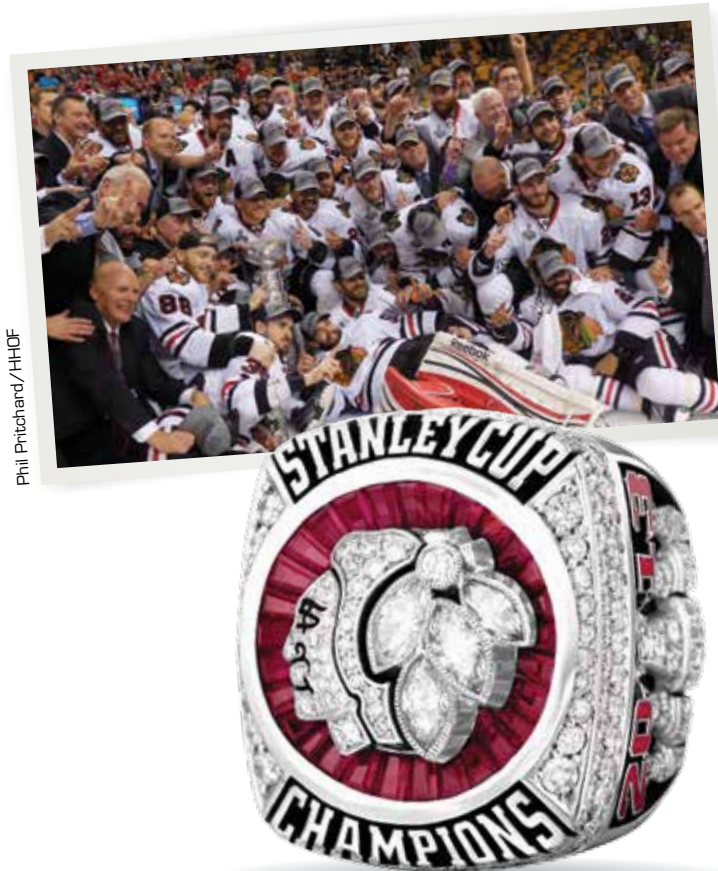
Recent ACQUISITIONS

CHICAGO CHARM

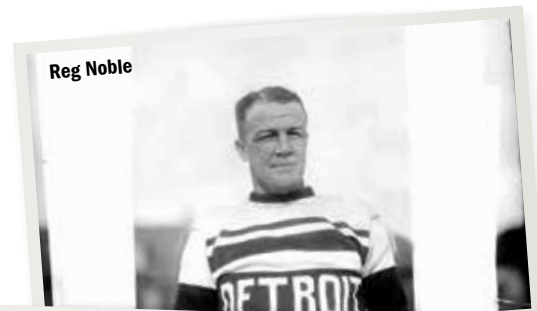
For the second time in four years, the Chicago Blackhawks management team made the trek to the Hockey Hall of Fame bearing a very special gift. Continuing the tradition of Stanley Cup champions donating a Stanley Cup ring to the Museum, Hawks President John McDonough presented HHOF Curator and "Keeper of the Cup" Philip Pritchard with the newest championship memento on December 14, 2013. With a slightly smaller and more functional (for wearing) design than the 2010 ring, the Blackhawks iconic logo was once again front and centre, fashioned from round, brilliant and marquis-cut diamonds with custom-tapered rubies set on 14 kt. white gold. The Hall of Fame's version features the number '19' and 'TOEWS' for the club's captain, Jonathan Toews, while the opposite side features five diamond-studded Stanley Cups for each year the Hawks have won the Cup (1934, 1938, 1961, 2010, 2013). The team's motto, "One Goal," and the playoff series scores are etched on the inside of each ring.

ICONIC IMAGES

The Detroit Red Wings have a long and storied history, dating back to 1926-27. Originally named the Detroit Cougars, the name was changed to Falcons in 1930-31, and then in 1932-33, to Red Wings, as a tribute to the logo of the Montreal Amateur Athletic Association, a sporting organization to which Red Wings owner James Norris once belonged, married to Detroit's reputation as the "Motor City." With very few artifacts in existence from the club's first four seasons as Cougars, some iconic images are all that remain to tell the story and conjure up memories of a bygone era. Marc Juteau from Classic Auctions came across a set of 18 original glass plate negatives from the 1927-28 season, featuring many of the game's great players. Included were Hall of Fame Honoured Members, Jack Adams (1959), Frank Foyston (1958), George Hay (1958), Harry "Hap" Holmes (1972), Reg Noble (1962) and Jack Walker (1960). This is but one more historic and generous donation that helps preserve some of the game's earliest icons.



Phil Pritchard/HHOF



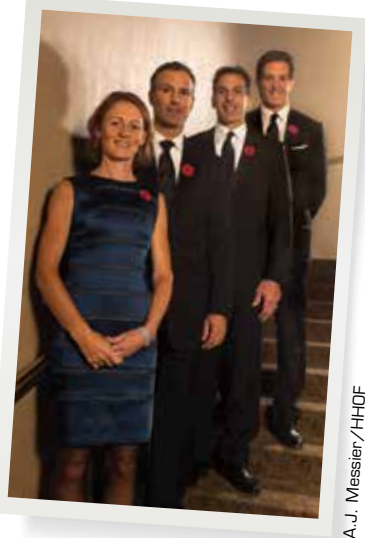
Reg Noble



George Hay



Jack Walker



A.J. Messier/HHOF

HOCKEY'S NEWEST LEGENDS

The 2013 Hockey Hall of Fame Induction Celebration was one of the most exciting ever, with Chris Chelios, Scott Niedermayer and Brendan Shanahan taking their place among their peers, Geraldine Heaney becoming the third woman inducted, and the late Fred Shero inducted posthumously as a Builder. While most fans are aware of the NHL and International exploits of these Honoured Members, it is the pre-stardom careers that often made the player who they ultimately became. Each of our newest Inductees was extremely generous with their donations from this important part of their life. Chris Chelios donated numerous keepsakes including a pair of skates from his minor hockey career in San Diego, California, a team jacket from the SJHL Moose Jaw Canucks

and a jersey from the 1983 NCAA Champion University of Wisconsin Badgers. Brendan Shanahan donated a slew of jackets, plaques and photos from his time with the Mississauga Reps, as well as his All-Ontario Bantam Loblaws Cup jersey and Michael Power High School jacket. Scott Niedermayer gave the Hall a childhood New Jersey Devils jersey (a sign of things to come), Pee Wee and Bantam championship plaques and numerous artifacts from his time starring with the WHL's Kamloops Blazers. A legend in the women's game, Geraldine Heaney sent along a Seneca College Scouts jersey, items from various Women's National Championships and the stick used to score one of the most famous goals in women's history which occurred during the inaugural IIHF World Women's Championship gold medal game.



HONOURED MEMBER ARTIFACTS RECEIVED

Scotty Bowman – Nameplates
Pavel Bure – Photo
Frank Calder – Photo
Hap Day – Correspondence
Marcel Dionne – Pins & Pen
Foster Hewitt – Art
Ted Kennedy – Photo & Awards
Jacques Laperriere – Watch
Frank Mahovlich – Pins
Didier Pitre – Hockey Card
Jacques Plante – Goalie Stick
Bob Pulford – Gloves
Eddie Shore – Button
Conn Smythe – Yearbook
Red Storey – Signed Program
Cyclone Taylor – Team Photo
Brendan Shanahan – bobblehead



ELITE COMPANY

On March 29, 2013, longtime NHL star Jaromir Jagr reached yet another in a long list of milestones, becoming just the 12th player in NHL history to record 1,000 career assists. Twenty-two years earlier, Jagr recorded his first NHL assist on October 19, 1990 on a goal by Zarley Zalapski while with the Pittsburgh Penguins. Fast-forward to 2013 and during a game played at the American Airlines Arena in Dallas, Texas, Jagr set up teammate Jamie Benn at 2:10 of the third period for assist number 1,000. The goal proved to be the game-winner during a 5-3 victory over the Minnesota Wild, and Jagr would be named the game's 1st Star as a tribute to his achievement. The sweater Jagr was wearing that night would be set aside for safekeeping by the Stars' equipment staff, and a few months later, was officially sent to Toronto as another representation of the milestone event.



Jeff Vinnick/HHOF-IIHF-IHC

In Memoriam



KEITH ALLEN

Builder Category
August 21, 1923 –
February 4, 2014

Following a playing career that included a Stanley Cup championship with the 1953-54 Detroit Red Wings, Keith Allen rose through the coaching ranks to eventually become the general manager of the Philadelphia Flyers in 1969. There, he helped construct the famed "Broad Street Bullies" who captured consecutive Stanley Cup championships in 1974 and 1975. Through his

fourteen years as team GM, the Flyers impressively reached the semifinals in half those seasons. He also helped initiate the American Hockey League's Maine Mariners, one of the most successful franchises in that league's history.

For his lifetime in hockey, Keith Allen was inducted into the Hockey Hall of Fame in the Builder Category in 1992.



ALLAN STANLEY

Player Category
March 1, 1926 –
October 18, 2013

Allan Stanley enjoyed an outstanding 20-season career in the National Hockey League. He made his NHL debut in 1948-49 with the New York Rangers, and through 1,244 regular season games, went on to man the blueline for the Chicago Black Hawks, Boston Bruins, Toronto Maple Leafs and Philadelphia Flyers before retiring at the conclusion of the 1968-69 season. Allan's greatest successes were experienced with the

▲ Allan Stanley poses next to the Stanley Cup following Toronto's championship victory on April 18, 1963.

Maple Leafs, where he was named to the NHL's Second All-Star Team in 1960, 1961 and 1966, and where he was an integral member of the Stanley Cup championships in 1962, 1963, 1964 and 1967.

Allan Stanley was inducted into the Hockey Hall of Fame in 1981.

HOCKEY HALL of FAME ADMINISTRATION

CHAIRMAN AND SENIOR MANAGEMENT

Pat Quinn	Chairman of the Board
Jeff Denomme	President and CEO
Craig Baines	Vice-President, Development and Building Operations
Peter Jagla	Vice-President, Marketing and Attraction Services
Phil Pritchard	Vice-President, Resource Centre and Curator
Ron Ellis	Program Director, HHOF Development Association
Kelly Masse	Director, Corporate & Media Relations

ACCOUNTING, IT AND OFFICE SERVICES

Anthony Fusco	Manager, Information Systems
Sandra Walters	Controller and Office Manager
Chris Chu	Technical Specialist, Desktops, Servers and Networks
Sylvia Lau	General Accountant
Anna Presta	Accounting and Office Administrator
Dean Spence	Museum Support Specialist
Sarah Talbot	Executive Assistant, Corporate and Media Relations

DEVELOPMENT AND BUILDING OPERATIONS

Tome Geneski	Manager, Building Services and Maintenance
Mike Briggs	Audio-Visual Specialist
Scott Veber	Designer, Museum Creative and Curatorial Associate

MARKETING AND ATTRACTION SERVICES

Craig Beckim	Manager, Merchandising and Retail Operations
Sarah Lee	Manager, Special Events and Hospitality
Jackie Schwartz	Manager, Marketing and Promotions
Tyler Wolosewich	Manager, Guest Services and Public Relations
Wendy Cramer	Co-ordinator, Group Bookings
Joshua Dawson	Co-ordinator, Digital Media
Patrick Minogue	Associate Manager, Retail Services
Dwayne Schrader	Associate Manager, Guest Services
Aaron Stocco	Co-ordinator, Special Events and Hospitality
Joanna White	Associate Manager, Sales and Marketing

RESOURCE CENTRE

Darren Boyko	Manager, Special Projects and International Business
Craig Campbell	Manager, Resource Centre and Archives
Izak Westgate	Manager, Outreach Exhibits and Assistant Curator
Steve Poirier	Co-ordinator, HHOF Images and Archival Services
Miragh Bitove	Archivist and Collections Registrar

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HOCKEY HALL of FAME

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