#### HOCKEY HALL of FAME NEWS and EVENTS JOURNAL

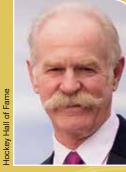
**Pammales** 

## INDUCTION SPOTLIGHT PRESERVE OUR GAME CAMPAIGN RECENT ACQUISITIONS





**SPRING 2016** 



#### LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates,

Now almost nine months into my "rookie year" as Chairman of the Board, it has been a wonderful

experience both personally and professionally (not to mention from a learning perspective). In this short timeframe, I have come to appreciate that there is a lot more going on with day to day operations than what I had perceived prior to joining the Board, and much of the credit for the Hall's continued success goes to our dedicated staff.

One of my first priorities was to get to know the staff on a personal level with a view to open communications and teamwork throughout the organization. I had the pleasure of attending our staff retreat last September and found out that many started as volunteers and worked their way into part-time and eventually full-time positions (with average service in excess of 20 years) – a sure sign that they love what they do!

Only a few days after the retreat, I attended my first IIHF meetings at the Semi-Annual Congress in Croatia where I realized the complexity of the expanding hockey world (and that there is more to hockey than hockey!). And from there back to Canada, as the 2015-16 season got underway, the staff kicked into high gear preparing for yet another big Induction Weekend in November. This being my first induction as Chairman, I definitely felt some "rookie butterflies" (and excitement) heading into the celebrations. Again, a total team effort made the events exceptional and especially so memorable for the inductees and their families.

Looking ahead, there is no shortage of events that will be good for business in the next year or two, be it the World Cup of Hockey, the World Junior Championship, the centennial celebrations of the NHL and Toronto Maple Leafs, etc. With partnerships at the forefront of the Hall's growth strategy, I look forward to on-going collaboration with our key stakeholders and, in that regard, we always appreciate your feedback and support.

With best regards,

Lanny McDonald Chairman of the Board



#### **COVER IMAGE**

The Hockey Hall of Fame Induction Class of 2015 Left to right: Sergei Fedorov, Peter Karmanos Jr., Phil Housley, Angela Ruggiero, Nicklas Lidstrom, Chris Pronger and Bill Hay.

## **CORPORATE MATTERS**

#### **INDUCTION 2016**

 The annual elections meeting of the Selection Committee will be held in Toronto on June 26 & 27, 2016 (with the announcement of the 2016 inductees on June 27th).



The Hockey Hall of Fame Induction Celebration will be held on Monday, November 14, 2016.

#### **APPOINTMENTS**

- Ron Francis, Jari Kurri and Bob McKenzie appointed as new members of the Selection Committee (2016, 2017 and 2018).
- Eric Duhatschek, Michael Farber and Bill Torrey re-appointed to a further three-year term on the Selection Committee (2016, 2017 and 2018).
- Councillor Michelle Holland (Ward 35 Scarborough Southwest) nominated and elected by the Class F Member (City of Toronto) as a new member of the Board of Directors (AGM, March 29, 2016).
- Tom Renney (President and CEO, Hockey Canada) nominated and elected by the Class C Member (Hockey Canada) as a new member of the Board of Directors (AGM, March 29, 2016).

Nominated by:

#### BOARD OF DIRECTORS

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HHOF.com

SPRING 2016

**MEDIA RELEASE** 

## HOCKEY HALL OF FAME ANNOUNCES NEW APPOINTMENTS TO THE SELECTION COMMITTEE

#### Ron Francis, Jari Kurri and Bob McKenzie become new members

**TORONTO (DECEMBER 1, 2015)** – Lanny McDonald, Chairman of the Board of the Hockey Hall of Fame, announced today the appointment of three new members to the Selection Committee to take effect in 2016. The appointments were approved at the Board of Directors meeting held November 10, 2015 and subsequently confirmed by the enrolment of the new members.

Ron Francis (Honoured Member/ Class of 2007), Jari Kurri (Honoured Member/Class of 2001) and Bob McKenzie (2015 Elmer Ferguson Memorial Award Recipient) will join the Selection Committee replacing McDonald (who stepped down on July 1, 2015 to serve as Chairman of the Board), Mike Emrick (2008 Foster Hewitt Memorial Award Recipient) and Peter Stastny (Honoured Member/ Class of 1998), the latter two whose terms will expire concurrent with the new appointments. At present, Francis is the Executive Vice President and General Manager of the Carolina Hurricanes, Kurri is the General Manager of the Finnish club Jokerit of the KHL and McKenzie is a hockey analyst and writer for TSN.

"I am very pleased and honoured to



welcome Ron, Jari and Bob to the Selection Committee, as each of them bring a wealth of knowledge and experience that will complement the Committee's deliberations in recognition of excellence in the game of hockey", said McDonald. "I also extend our appreciation and gratitude to Mike and Peter for their distinguished service and outstanding contributions to the Selection Committee. Mike's articulate perspective and Peter's sheer passion for the game will be missed during the on-going selection proceedings."

In addition to these new appointments, Eric Duhatschek (2001 Elmer Ferguson Memorial Award Recipient), Michael Farber (2003 Elmer Ferguson Memorial Award Recipient) and Bill Torrey (Honoured Member/Class of 1995) were re-appointed to the Selection Committee each for a further three-year term expiring December 31, 2018.



SPOTLIGHT

# 2015 INDUCTION

Chris Pronger towers at the podium during the Hockey Hall of Fame Induction Ceremony within the Allen Lambert Galleria at Brookfield Place.

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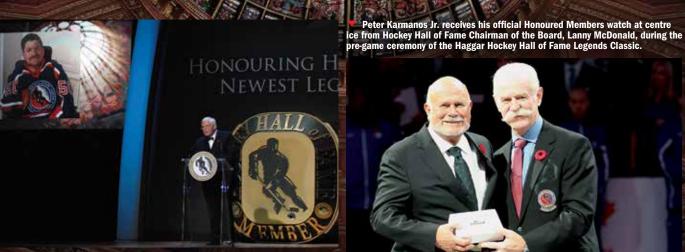
Dave Sandford/Hockey Hall of Fame





Nicklas Lidstrom (right) is presented with his Honoured Member plaque from fellow Red Wings legend, Steve Yzerman, at Monday night's Induction Ceremony.

#### Bam **IRS**



2015 Inductee Bill Hay pays tribute to his inspirational son, Donald, while delivering his acceptance speech at the Induction Ceremony.

Hall of Far Dave Sandford/

▲ A red carpet entrance to the Hockey Hall of Fame Induction Ceremony by 2015 Inductee Angela Ruggiero.

▲ Phil Housley, second from the right, shares a humourous tale from his hockey career to the delight of his fellow Inductees while addressing the crowd during the Scotiabank Inductee Fan Forum held in the Hall of Fame's Esso Great Hall on the Saturday of Induction Weekend.



▲ 2015 Inductee Phil Housley skates for Team World at the annual Haggar Hockey Hall of Fame Legends Classic at Air Canada Centre on the Sunday afternoon of Induction Weekend.

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TEAMMATES SPRING 2016

The iconic bronze 'Our Game' statue located adjacent to the exterior of the Hockey Hall of Fame's Esso Great Hall.

## HOCKEY HALL OF FAME **PRESERVE OUR GAME CAMPAIGN** (2016-2020)

Hockey Hall of Fame launches new fundraising initiative to enhance public accessibility to its vast collection.

he economic viability of the Hockey Hall of Fame depends on the continued generation of income from admissions, retail sales, facility sales/hospitality services, corporate sponsorships, licensing partnerships, archival services, special events (including the annual Induction Weekend/Celebration) and charitable contributions. As a not-for-profit corporation and registered charity under the *Income Tax Act* (Canada), cumulative surplus funds from operations after debt service obligations are reinvested in capital assets including improvements to the Hockey Hall of Fame attraction and archive facilities.  $\rightarrow$ 

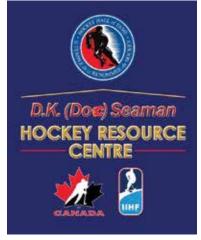
## Teammates



On September 8, 2009, the Hockey Hall of Fame established the *D.K.* (*Doc*) *Seaman Hockey Resource Centre*, an 18,000-square-

foot, state-of-the-art archive and research facility located in the Lakeshore West district of Toronto within the newly-built, 4-pad arena complex that houses the practice/ training facilities of the Toronto Maple Leafs and Toronto Marlies.

Today, the Hockey Hall of Fame owns an incredibly vast collection of artifacts, memorabilia and other historic materials relating to the game of hockey, and like most similar



institutions, it is challenged with an ever growing backlog of new and prior acquisitions that require cataloguing documentation and/or conservation treatments (including the digital preservation of archival materials i.e., photographic images, motion video/film, historic documents, etc., for public access and content initiatives).

Generally, the availability of funds for these purposes is highly limited. It is for this reason that the Hockey Hall of Fame has launched a new fundraising initiative, namely, **Preserve Our Game Campaign**. Unless otherwise specified by the donor, at least 75% of all individual monetary donations received in the 2016-2020 fiscal years (the balance to support sustainable operations) will be allocated to fulfill the mandate of the Hockey Hall of Fame's *D.K. (Doc) Seaman Hockey Resource Centre* as follows:

 To collect, document and preserve objects, images and historical resource materials connected with the game of hockey.

• To maintain a comprehensive archive of documents, books and periodicals relevant to the history and current development of hockey, serving as the principal research facility for the history of hockey.

• To develop and prepare museum exhibits and interpretive programs to entertain and educate the public about all facets of hockey, including outreach programs to reach a wider audience (i.e. traveling exhibitions, multi-tiered education programs, publishing initiatives, etc.).

 To provide archival services and access to its museum collection and archival materials for the purpose of licensing commercial and non-commercial activities.

• To promote the game of hockey and its rich history both in Canada and abroad.

Cash (and "gift in-kind") donations will not only help the Hockey Hall of Fame preserve objects, images and histories that are significant to the story of hockey but it will also enhance access to the Hall's collections via future online and outreach initiatives.



THROUGH THE "PRESERVE OUR GAME CAMPAIGN", DONORS WILL JOIN THE LEGENDS OF THE GAME WHO HAVE ALL MADE CONTRIBUTIONS TO THE HALL OF FAME'S GROWTH AND DEVELOPMENT, AND TOGETHER, WILL PRESERVE THE RICH HISTORY OF HOCKEY FOR THE BENEFIT OF PRESENT AND FUTURE GENERATIONS OF FANS.





# **Partnership Briefs**



**BROWNTROUT PUBLISHERS LTD.**, the Canadian branch of the worldwide market leader in calendar publishing with over 1,000 titles, has extended its Hockey Hall of Fame licensing agreement for an additional three years through to 2019. BrownTrout will continue to produce the annual "Hockey Hall of Fame Hockey Heroes" and "Induction Celebration" calendars drawing from the Hall's unparalleled collection of hockey photography, artifacts and archival material.





**FRAMEWORTH CUSTOM FRAMING INC.** has renewed its licensee agreement with the Hockey Hall of Fame for an additional two years through December 31, 2017. Frameworth, a Hall of Fame licensee since 2003, will continue to serve as the Hall's exclusive manufacturer, supplier and distributor of prints, posters, playing cards and a

MONTREAL CANADIENS

series of photo-based collectibles using the vast archive of HHOF's photography collections including amateur, professional and international hockey.





## leammates



HERSHEY

**HAGGAR CANADA CO.**, a leading manufacturer of men's and women's brand name clothing products, has renewed its Hall of Fame sponsorship and retail partnership for an additional three years through 2019. Haggar will maintain title sponsor to the *Haggar Hockey Hall of Fame Legends Classic* held during the annual Induction Weekend, the online *Induction Showcase* section of HHOF.com and the *New Inductees Showcase* located at street level next to the *Spirit of Hockey store*, as well as continue to serve as the official tailor of the Hockey Hall of Fame Honoured Members' Blazers.

**HERSHEY CANADA INC.**, a wholly owned subsidiary of The Hershey Company that manufactures, distributes and sells confectionery, snack, refreshments and grocery products, signed on with the Hall of Fame to participate in the *"REESE FOR THE LOVE OF THE CUP"* promotional activation during the 2016 Stanley Cup Playoffs. The promotion includes new video content featuring the Hall's *"Keeper of the Cup"*, Phil Pritchard, and related postings via Hershey/NHL on-line and social media platforms.





**THE UPPER DECK COMPANY**, a leading sports and entertainment trading card and collectibles company and an HHOF sponsor since 2001, has expanded its scope of licensing Hall of Fame still photography to now include images from IIHF-sanctioned events. These images were recently featured in the company's successful "2015 Team Canada World Juniors" card series. In addition, Upper Deck continues to produce exclusive lines of HHOF & 'Keeper of the Cup' - themed cards within their NHL trading card sets.



**WHEELS MSM TRANSPORTATION INC.**, a leading provider of commercial trucking and expedited freight services in North America, has renewed as a Hall of Fame "Promotional Associate" sponsor for two additional years, through December 31, 2017. Wheels will continue as the "Official Worldwide Transportation Partner of the Hockey Hall of Fame," facilitating the movement of the Hall's travelling exhibits and interactive games as well as maintain title to and branding within the *HHOF Outreach Program*.



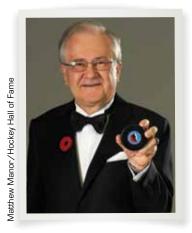
#### **INTERNATIONAL BLEND**

For the second consecutive year, the Hall of Fame Induction Class was a truly international blend, with representation from four of the best hockey-playing nations in the world: Canada, Russia, Sweden, and the United States. Each was represented by a Player Inductee, while both sides of the 49th parallel had a Builder Inductee. Once again, the Hall of Fame received several significant artifacts from its newest Honoured Members. A sampling of the more unique items from each player includes:

- Sergei Fedorov 1,000th NHL game played stick, original prototype white 'Nike' skates and gloves
- Bill Hay Colorado College MVP trophy, two-foot tall Soviet Matryoshka doll from 1972 Summit Series
- **Phil Housley** 100th career NHL goal puck, 1982 NHL Entry Draft 'Welcome Letter' from Buffalo Sabres
- Peter Karmanos, Jr. Miniature Lester Patrick Trophy, United States Senate Resolution congratulating Stanley Cup champions
- Nicklas Lidstrom 1,000th career NHL point puck, 2008 Stanley Cup Final jersey (1st European captain to hoist Cup)
- Chris Pronger 1993 World Junior jersey, 1993 CHL Defenceman
  of the Year plaque, 2002 Olympic jersey
- Angela Ruggiero 1998 Olympic gold medal stick, Harvard University jersey, 2008 World Women's Championship Best Defenceman medallion

#### CHAMPIONSHIP PEDIGREE

Inducted into the Hockey Hall of Fame as a Builder in 2010, Jim Devellano, currently the Detroit Red Wings Senior Vice President & Alternate Governor, has had a long and storied career of success wherever he has plied his trade. He joined the NHL as a scout with the St. Louis Blues in 1967 and after five seasons, was hired by the New York Islanders. Quickly progressing through the ranks, Devellano was instrumental



in not only helping build the Islanders' dynasty of four consecutive Stanley Cup titles, but also a successful minor league program; a blueprint that he would use later in his career with the Detroit Red Wings. Entering the 2015-16 season, Devellano, now 72 years of age, was entering his golden anniversary 50th year of working in the NHL and wanted a safe and secure location to

preserve his legacy. Just prior to the 2015 Hockey Hall of Fame Induction Celebration, we received one of our most significant donations ever upon receiving all 14 of Devellano's championship rings. Included in the donation were seven Stanley Cup rings (1980, 1981, 1982 with New York Islanders & 1997, 1998, 2002, 2008 with Detroit Red Wings), four American Hockey League Calder Cup rings (1986, 1989, 1992 with Adirondack Red Wings & 2013 with Grand Rapids Griffins), two Central Hockey League Adams Cup rings (1978 with Fort Worth Texans & 1982 with Indianapolis Checkers) and one East Coast Hockey League Riley Cup ring (1994 with Toledo Storm). Devellano's entire championship ring collection can currently be viewed in the Honda NHL Zone of the Hockey Hall of Fame as a truly remarkable depiction of a championship pedigree.

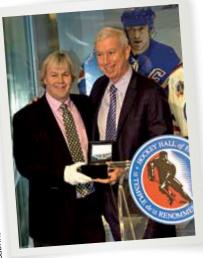


**HHOF.com** 

## Teammates

#### THREE IN SIX

After making the trip to the Hall of Fame in both 2010 and 2013, the Chicago Blackhawks staff had so much fun that they decided to win a third Stanley Cup title in six seasons, defeating the Tampa Bay Lightning in six games to add yet another championship ring to the Hall's championship silverware collection. The Hawks staff, led by President and CEO John McDonough, made the now semi-annual trek to Yonge and Front Streets on January 15, 2016 to present Curator Phil Pritchard with this year's version of the club's ring. The 14-karat white gold ring boasts 355 round, pear, marguise and custom princess-cut diamonds that come together to create a stunning all white ring that tops over 10.8 carats. The iconic Blackhawks logo created with custom-cut diamonds sits atop 50 custom princess-cut diamonds.



The words 'Stanley Cup Champions' surround the top and bottom giving way to four shimmering rows of diamonds, which are master set and cascade down the side of the ring in a waterfall effect.



Chicago Blackhawks President & CEO, John McDonough (right), donates a 2015 Stanley Cup championship ring to Phil Pritchard, Vice President and Curator of the Hockey Hall of Fame.

#### HONOURED MEMBER ARTIFACTS RECEIVED

Conacher (Charlie, Lionel, Roy) autographed stick & photos **Gordie Drillon** – correspondence .....

James Hendy – correspondence

**Foster Hewitt** – magazine articles

**Gordie Howe** – photos



Gordie Howe fly fishing, Battle Creek AB, July 1964

#### **STORYBOOK CLASSIC**

When the NHL went to the exciting, new 3-on-3 tournament format for their annual NHL All-Star Game held in Nashville this past January, never could they

have imagined the storyline that would take place. Arizona Coyotes enforcer John Scott would not only be voted as captain of the Pacific Division All-Stars by the fans, but he would then subsequently be traded to the Montreal Canadiens and find himself in the AHL as a member of the St. John's IceCaps. With the NHL's decision to allow

Scott to play in the annual Classic, he became an immediate fan favourite, and proceeded to lead his team to a \$1 million victory by scoring two goals in the tournament and was named the Most Valuable Player. Immediately after the final game, Scott's helmet

was given to the Hall of Fame's curatorial team for posterity and can now be seen on display in the Honda NHL Zone.

#### **A TRUE PIONEER**

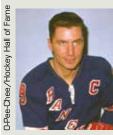
In February, the Hockey Hall of Fame's Resource Centre representatives visited the nearby Stratford Perth Museum in Stratford, Ontario, to receive a significant historical hockey stick that was being donated and now serves as a key artifact within the newly unveiled 'The Changing Face of Hockey - Diversity in Our Game' exhibit. The stick belonged to Charles "Charlie" Lightfoot, who was a member of the Stratford Hockey Club during the early 1900's (1900-05) and who won an OHA Junior Championship for the town in 1900. Born in 1880 in West Flamborough, Ontario, Lightfoot is recognized as one of the first black players in organized hockey. Originally one of two sticks donated to the Stratford Museum by sportswriter Harold "Winger" Thomas, the stick now commemorates a long-forgotten memory, yet, a very significant personality and moment in the game's great history.



Bruce Bennett/Getty Images

## Teammates

### In Memoriam



#### ANDY BATHGATE Player Category (1978) August 28, 1932 – February 26, 2016

Andy Bathgate, abundantly blessed with skill and grace, played the majority of his 17-season NHL career with the New York Rangers, with whom he served as team captain, earned a pair of First and Second Team All-Star berths, and won the

Hart Memorial Trophy in 1959 as the NHL's MVP. Following a trade to the Toronto Maple Leafs, Bathgate achieved hockey's ultimate goal by helping the team claim the 1964 Stanley Cup championship. He went on to join the Detroit Red Wings and concluded his NHL career with the Pittsburgh Penguins.

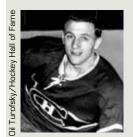


#### BILL GADSBY

Player Category (1978) August 8, 1927 - March 10, 2016

One of the NHL's top defenders, Bill Gadsby played 1,248 regular season games for the Chicago Black Hawks, New York Rangers and Detroit Red Wings, making it to the Stanley Cup Final three times. He was named a First Team All-Star three times and

a Second Team All-Star on four occasions. Although he played in an era of defensive hockey, Gadsby set a record for assists by a defencemen with 46 in 1958-59, and finished his career with 568 points, an NHL record for defenders at the time.



#### DICKIE MOORE

Player Category (1974) January 6, 1931 – December 19, 2015

Dickie Moore was one of hockey's most productive and exciting forwards during the 1950s. As a member of the Montreal Canadiens from 1951 to 1963, Dickie Moore played left wing on one of hockey's most outstanding lines, skating alongside Maurice and

Henri Richard. The winger scored at least 20 goals six times, played on six Stanley Cup championships and won two consecutive NHL point-scoring titles, the second time setting a league record with 96 points. He later went on to play briefly with the Toronto Maple Leafs and St. Louis Blues.



#### BERT OLMSTEAD Player Category (1974)

September 4, 1926 – November 17, 2015

Bert Olmstead began his career with the Chicago Black Hawks, and went on to capture the Stanley Cup four times as a member of the Montreal Canadiens (1953, 1956, 1957, 1958) and once as a member of the Toronto Maple Leafs (1962). In 1955-

56, he set an NHL record for most assists in a season with 56, and tied another
 2 league mark on January 9, 1954 by collecting eight points in a single game.
 Olmstead was recognized for inspiring those around him to play better.

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