

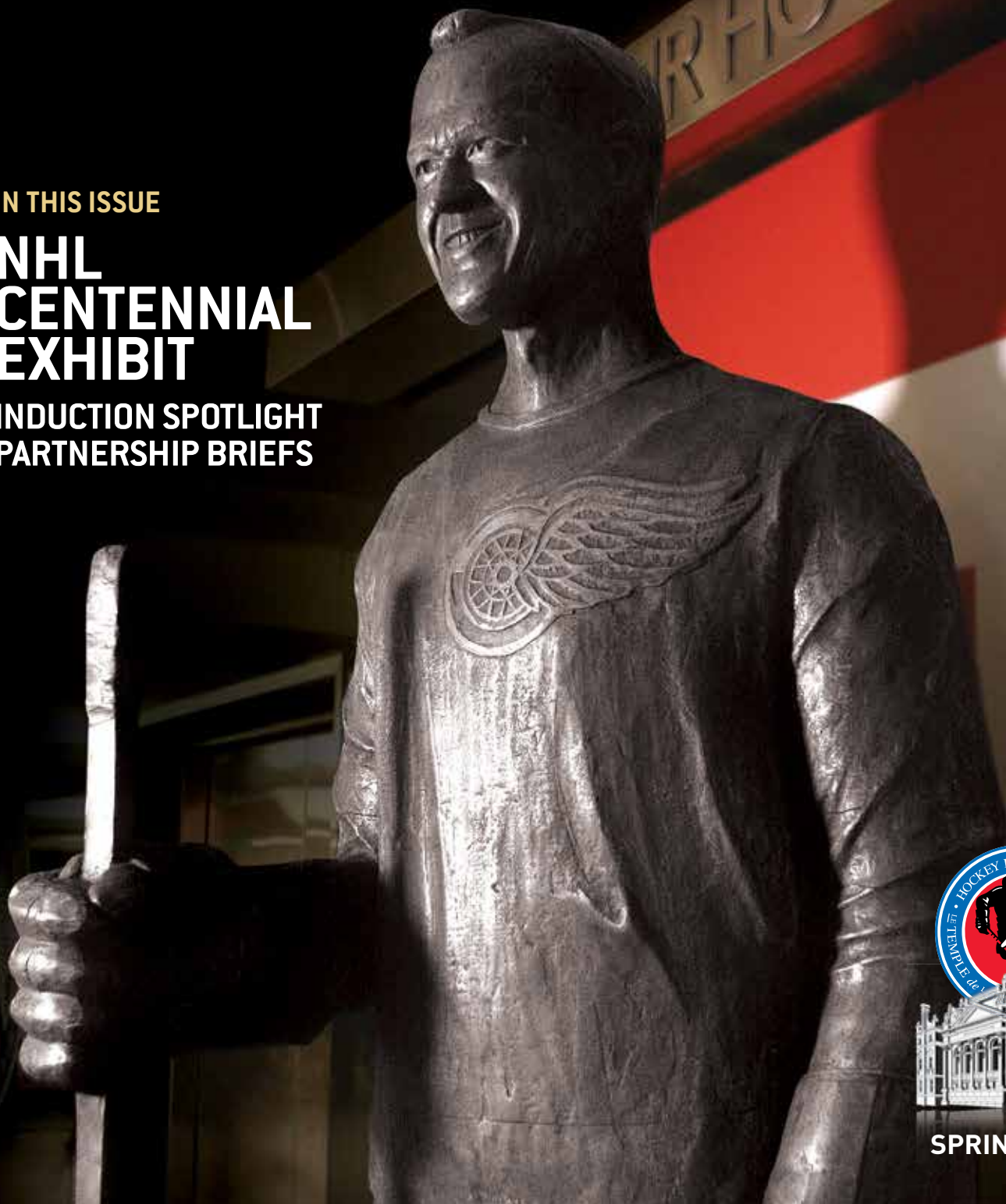
HOCKEY HALL *of* FAME NEWS *and* EVENTS JOURNAL

Teammates

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INDUCTION SPOTLIGHT
PARTNERSHIP BRIEFS



SPRING 2017



LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates,

Induction Weekend is always a very special time at the Hockey Hall of Fame. Last November, the Class of

2016 – Eric Lindros, Sergei Makarov, Rogie Vachon and Pat Quinn, took their rightful place as hockey's newest legends. And I took personal delight in welcoming them and their families to the Hall, as well as getting to play once again with longtime friends and former linemates Darryl Sittler and Tiger Williams in the Hagggar Hockey Hall of Fame Legends Classic.

The July 2016 opening of the Toronto Maple Leafs Centennial Exhibit was an outstanding tribute to an iconic franchise, one close to my heart, and has now made way for the exciting NHL Centennial Exhibit, paying tribute to 100 years of great players and memorable moments. One of those players is the incomparable Gordie Howe, and we had the honour of being joined by Gordie's sons, Mark and Marty Howe, when we unveiled a larger than life "Mr. Hockey" statue, now greeting guests as they approach the Hockey Hall of Fame's public entrance.

The 2016-17 season has been a year of major events and celebrations in Toronto. Along with 100 years of the Toronto Maple Leafs, the World Cup of Hockey, the World Junior Championship and the NHL Centennial Classic, we also recognize that the Stanley Cup was pledged to hockey 125 years ago. All of these events and celebrations have contributed to the Hall's operations continuing to perform at record levels.

Looking ahead, there's yet another milestone anniversary year oncoming for the game of hockey. In 2018, the "Hockey Hall of Fame 75/25 Anniversary Celebrations" will commemorate the 75th anniversary of the establishment of the Hockey Hall of Fame, as well as the 25th anniversary of the official public opening of the Hockey Hall of Fame attraction at Brookfield Place in downtown Toronto.

Stay tuned for our announcement of the Class of 2017 on June 26th and more to come throughout the year as plans take shape for the Hall's "75/25 Celebrations".

With best regards,

Lanny McDonald
Chairman of the Board



COVER IMAGE

The statue of Mr. Hockey, Gordie Howe, that now stands at the entrance of the Hockey Hall of Fame.



CORPORATE MATTERS

INDUCTION 2017

- The annual elections meeting of the Selection Committee will be held in Toronto on **June 25 & 26, 2017** (with the announcement of the **2017 Inductees on June 26th**).

2017

- The Hockey Hall of Fame Induction Celebration will be held on **Monday, November 13, 2017**.

APPOINTMENTS

- Colin Campbell, Bob Clarke, John Davidson** (Chair), **Igor Larionov, David Poile and Luc Robitaille** each re-appointed to a further three-year term on the Selection Committee (2017, 2018 and 2019).
- Councillor **Frances Nunziata** (Ward 11 – York South-Weston) nominated and elected by the Class F Member (City of Toronto) as a new member of the Board of Directors (AGM, March 27, 2017).
- Bob Goodenow** nominated and elected by the Class G Member (NHLPA) as a new member of the Board of Directors (AGM, March 27, 2017).

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Bill Torrey	West Palm Beach, FL

THE UNVEILING of AN ICON

Excerpts from the Canadian Press in their coverage of the Hockey Hall of Fame's unveiling of its Gordie Howe statue and NHL 100 Centennial Exhibit.

Throughout his legendary career Gordie Howe looked out for his teammates. It is only fitting that a smiling statue of the man known as "Mr. Hockey" now watches over visitors to the Hockey Hall of Fame.

Hockey's hallowed shrine celebrated Howe's career Friday, March 10 with a permanent statue at its entrance. Howe's sons, Mark and Marty, participated in the unveiling of the 2.4-metre-sculpture.

"When I was young I'd see all these kids come up to Gordie Howe and he looked like this mountain of a man," said Mark Howe, a Hall of Fame inductee in 2011. "Now people from all

walks of life are going to come here and see he was truly a mountain of a man."

"For Dad to be honoured this way, he would never say it but, yeah, he deserved it. I think the Hall has done a wonderful thing and Marty and I are glad to be here and try to continue the legacy of Gordie Howe."

The six-foot, 205-pound native of Floral, Sask., spent 26 seasons in the NHL, playing 1,687 of his 1,767 career games (both league records) with the Detroit Red Wings, who he led to four Stanley Cup titles.

Howe made a record 23 all-star appearances and remains the oldest player to participate in a game (52 years, 11 days).



Finley Dawson/Hockey Hall of Fame

Howe also spent six seasons in the now-defunct World Hockey Association, playing with his sons with both the Houston Aeros and NHL's New England Whalers. Howe died June 10, 2016 at age 88.

moments from 1917 to 2017. "I know Gordie is standing guard and welcoming in these players to this exhibit," Mark Howe said. "Gordie Howe was a far better person and individual than he ever was as



Sons Mark (left) and Marty stand alongside the larger-than-life-size statue of their legendary father, Gordie Howe.

"I WATCHED HIM, THOUSANDS IF NOT MILLIONS OF TIMES, GREET PEOPLE FROM ALL WALKS OF LIFE AND ESPECIALLY KIDS. I THINK IT'S SO FITTING THAT HE'LL BE AT THE ENTRANCE TO THE HOCKEY HALL OF FAME WELCOMING PEOPLE WITH OPEN ARMS LIKE HE DID HIS WHOLE LIFE."

MARK HOWE

"We had a tough time during the summer," Marty Howe said. "I bought bricks for my retaining wall and I did that for a month."

"Afterwards, I settled down and started thinking back on all the things we've done, playing hockey, fishing or just going to the beach. This is such a great honour. I'll visit (Hall of Fame) more now, this is a wonderful gift for the Howe family and Gordie."

The Hall of Fame also opened the NHL Centennial Exhibition, which pays tribute to the league's top players and

a hockey player.

Mark Howe, who assisted on his father's final NHL goal, attended Friday's event minus his Hall of Fame jacket and ring.

"Today is about Gordie Howe and the respect we have for our father, it has nothing to do with me," he said. "I think that's the way we were brought up by our parents, to be humble, to be grateful."

"It's pretty awesome. One day when I get to come here and there's no cameras, no media, no fanfare I can just relax and enjoy it, maybe then I'll be able to grasp it more."



2016 INDUCTION

The Induction Class of 2016 in the Player Category, from left to right: netminder Rogie Vachon and forwards Eric Lindros and Sergei Makarov. ▶



Matthew Mancor/Hockey Hall of Fame

Captain Eric Lindros graces the ice following the official Honoured Member Blazer Presentation at the Haggard Hockey Hall of Fame Legends Classic. Eric would score the shootout winner as Team Lindros edged Team Salming at Sunday's matinee contest. ♥

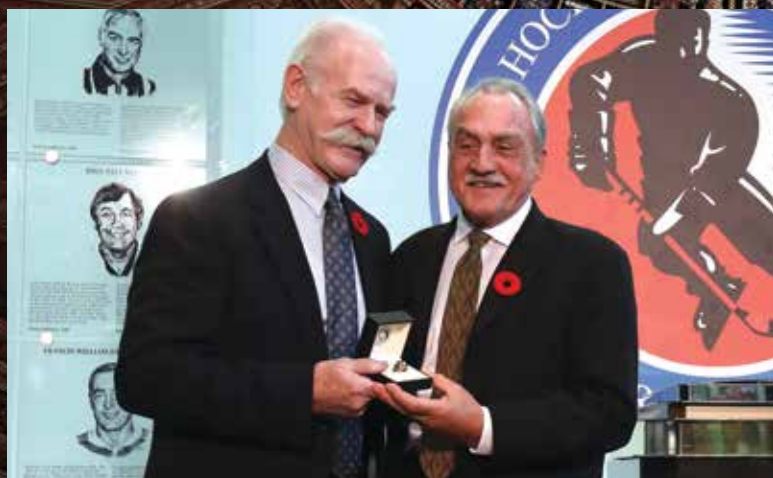


◀ Eric Lindros shares an emotional embrace with brother Brett during Eric's acceptance speech at Monday night's Induction Ceremony.

Dave Sandford/Hockey Hall of Fame



Dave Sandford/Hockey Hall of Fame



▲ HHOF Chairman of the Board Lanny McDonald (left) presents Rogie Vachon with his Honoured Member ring at Friday's Induction media conference in the Esso Great Hall.

Graig Abel/Hockey Hall of Fame



Rogie Vachon celebrates immediately after receiving his Honoured Member Blazer at centre ice from Hockey Hall of Fame Chairman of the Board Lanny McDonald (right) at the Haggard Hockey Hall of Fame Legends Classic. ▶

Dave Sandford/Hockey Hall of Fame



▲ A row of Honoured Members receive 2016 Inductee Sergei Makarov prior to Friday night's annual Hockey Hall of Fame Game, which had the Toronto Maple Leafs face off against the Philadelphia Flyers at the ACC.

Matthew Manor/Hockey Hall of Fame



▲ Sandra and Kalli Quinn, the wife and daughter of the late Pat Quinn, pose during the Inductee formal portraits prior to heading to Monday's night's Induction Gala Celebration.

Matthew Manor/Hockey Hall of Fame



Honoured Member Bob Clarke presents Kalli Quinn with her father's plaque at the Induction Ceremony. ▶

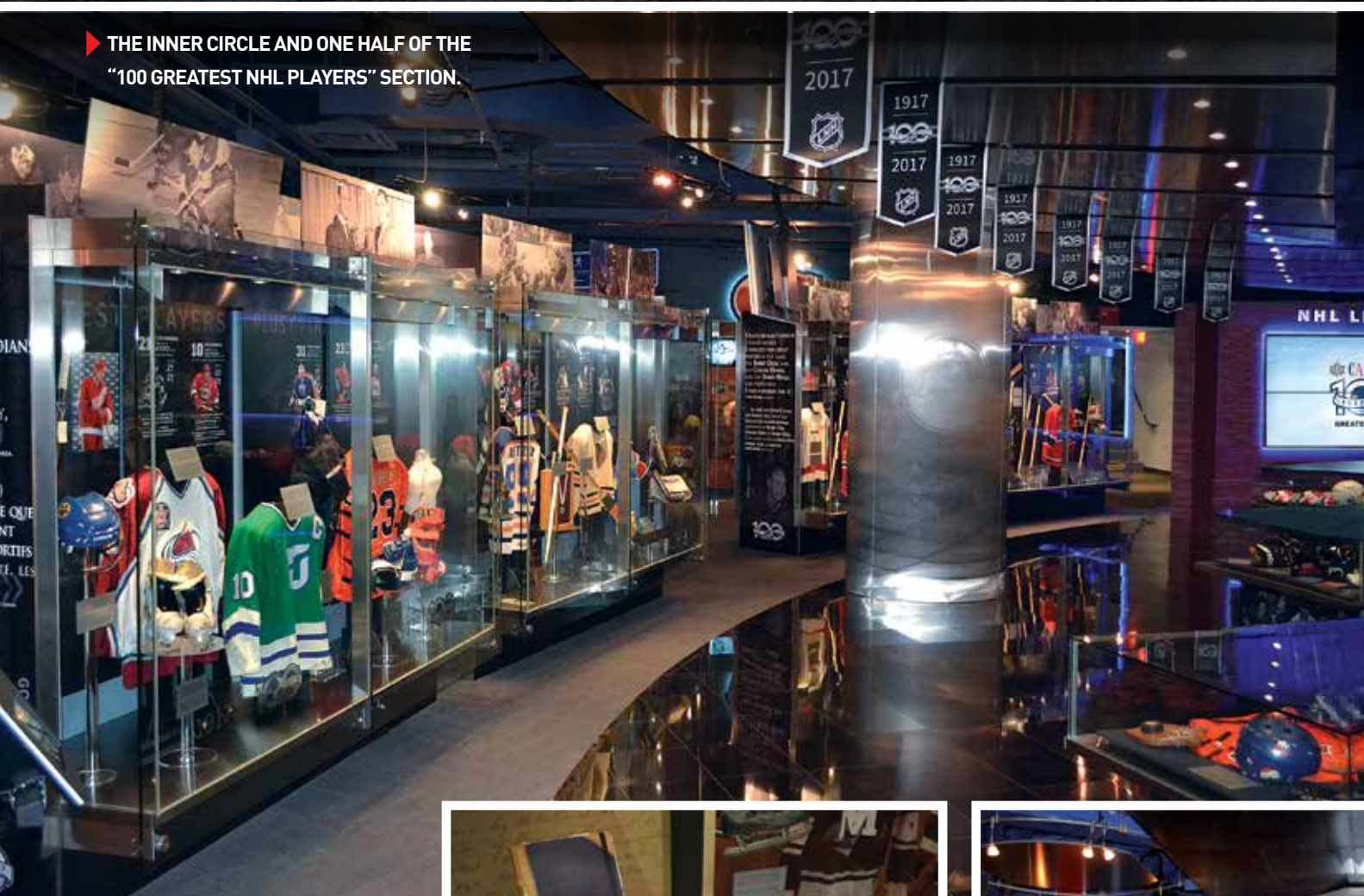
Matthew Manor/Hockey Hall of Fame



▲ Sergei Makarov signs the official Honoured Members Registrar to cap off the formal proceedings of the Induction Ceremony.

HOCKEY HALL OF FAME'S

► THE INNER CIRCLE AND ONE HALF OF THE
"100 GREATEST NHL PLAYERS" SECTION.



On November 26, 1917, following several meetings of the National Hockey Association owners throughout that month, the National Hockey League was created at the Windsor Hotel in Montreal. The new league would consist of five teams, two based in Montreal, and one each in Toronto, Ottawa and Quebec City, who incidentally decided to hold off for two years before icing a team.

Ten decades of glorious memories, performances and stories would follow. On March 10, 2017, in tribute to 100 years of NHL hockey, the Hockey Hall of Fame unveiled its limited-time NHL Centennial Exhibit. Central to the exhibit is an area dedicated to the "100 Greatest NHL Players", as selected by a "blue chip" NHL appointed panel. Available throughout the exhibit are eBook stations that provide individual profiles and video



► Ancient NHL scrolls: The original 1917 *Minute Book of the NHL* (left) represents the first-hand account that defined the framework and birth of the National Hockey League and a program (right) from the inaugural NHL season, 1917-18, of a game between the hometown Toronto Arenas and visiting Montreal Canadiens.



NHL CENTENNIAL EXHIBIT



► From Abel to Yzerman: 18 showcases capture the careers of each of the "100 Greatest NHL Players", as selected by an NHL appointed panel.

Jacques Plante's iconic goalie mask, Georges Vezina's final-game stick from 1925, Bobby Orr's infamous knee brace, the jersey worn by Mario Lemieux in the 1992 Stanley Cup Final, the puck used to score Bobby Hull's record-setting 58th goal of the season in 1968, the stick used by Jean Beliveau in 1971 to record the final goal of his career, and the gloves worn by Sidney Crosby to capture the 2009 Stanley Cup.

vignettes for each of the "100," as well as timelines and histories for each of the 37 (soon to be 38) franchises that have existed through the league's existence.

Items on display include the stick used by Wayne Gretzky to score his NHL single-season record 92nd goal in 1982, Gordie Howe's 700th goal puck from 1968 to become the first player to reach that milestone,



Partnership Briefs



ESCALADE WINES & SPIRITS, a wholly-owned Canadian-based subsidiary of Vina Concha y Toro, the largest producer of wines from Latin America and one of the global industry leaders, has signed a two-year Contributing Sponsor agreement with the Hockey Hall of Fame commencing January 1, 2017. Escalade will be activating its assigned promotional licensing rights and benefits in conjunction with a cross-Canada point-of-sale tour at selected regional wine distribution centres throughout 2017.



LEGACY GLOBAL SPORTS, the fastest-growing elite youth sports event and management company in the world, servicing over 1,000,000 athletes and their families each year, has entered into a Hockey Hall of Fame promotional licensing agreement through which Legacy will host and manage a series of tournaments including the inaugural *Hockey Hall of Fame Future Legends Invitational* that will take place in Toronto from April 27-30, 2017, showcasing the top 2007, '08 and '09 talents from across the globe.



MOLSON COORS, a subsidiary of Molson Coors Brewing Company, the world's seventh-largest brewery in volume and Hockey Hall of Fame sponsor since 2015, will launch its Stanley Cup Anniversary-themed playoff campaign this April and will feature the insertion of miniatures of each of the seven evolutionary versions of the Stanley Cup in beer cases throughout Canada. The Hockey Hall of Fame provided research, editorial and photographic services to facilitate the campaign.



ONTARIO LOTTERY AND GAMING CORPORATION (OLG), an agency of the Province of Ontario that generates revenue from the sale of lottery products and proceeds from casinos and gaming sites for which net profits go directly to Government services, has renewed its one-year Hockey Hall of Fame promotional licensing agreement that provides OLG hockey-themed event prize assets, including Induction tickets, meet-and-greets, merchandise and venue use, in conjunction with its membership rewards loyalty programs.



PITTSBURGH PENGUINS FOUNDATION, a non-profit charitable organization that promotes physical well-being, teamwork and the values of education, and provides life-skills to young people through youth hockey and other activities, teamed up with the Hockey Hall of Fame and Griffintown Media Inc., a Montreal-based publishing company, to produce a 50th Anniversary book detailing the history of the Pittsburgh Penguins through vivid photographs, artifacts and stories. The publication was included amongst other premium collectibles that were made available during the annual Penguins Charity Night that took place on March 5, 2017 and raised over \$2 million dollars.



SCOTIABANK, a leading financial services provider in over 55 countries and Canada's most international bank, has renewed as a Hockey Hall of Fame Premier Sponsor for an additional five years in conjunction with its renewed NHL partnership through June 30, 2022. Scotiabank will continue as the "Official Retail Bank of the Hockey Hall of Fame" with the opportunity to activate the category exclusive promotional licensing rights and benefits offered by the Hall.



THE UPPER DECK COMPANY, a leading sports and entertainment trading cards leading sports trading card and collectibles company and a Hockey Hall of Fame sponsor since 2001, funded a remodeling of a feature showcase within Upper Deck Collectors Corner dedicated to the exhibition of both historic and contemporary hockey memorabilia. The showcase features a modern view of premium Wayne Gretzky-themed collectibles ranging from a stylistic Tegata piece titled "The Show," which includes Wayne's signature and inked handprint, to a replica of the Stanley Cup inscribed with Gretzky's championship seasons.



TIM HORTONS, Canada's largest quick service restaurant and Hockey Hall of Fame Premier Sponsor since 2013 has agreed to extend and expand its partnership rights and benefits through May 31, 2027, which includes the design, development and operation of a new Tim Hortons/Hockey Hall of Fame co-branded restaurant that will open in summer 2017. The new restaurant will feature themed exhibits showcasing artifacts from the Hall's collection and will be situated within Brookfield Place adjacent to the Halls *Spirit of Hockey* retail storefront in Sam Pollock Square.



SUN MEDIA (TORONTO) CORP./TORONTO SUN, a subsidiary of Postmedia Network Canada Corporation and a Hockey Hall of Fame Founding Sponsor, has extended its sponsorship rights and benefits for an additional year through March 31, 2018. In addition to continuing as the "Official Newspaper of the Hockey Hall of Fame" and a presenting sponsor of the *Haggar Hockey Hall of Fame Legends Classic*, the Toronto Sun, along with other Postmedia publications including the National Post and 24 Hours, will provide extensive media targeted to promote HHOFF programming and campaign initiatives.

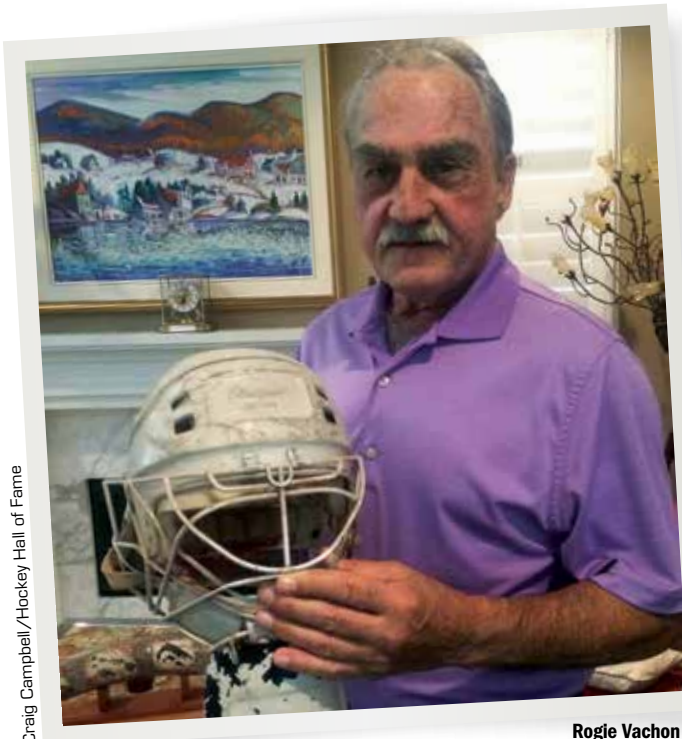


Recent ACQUISITIONS

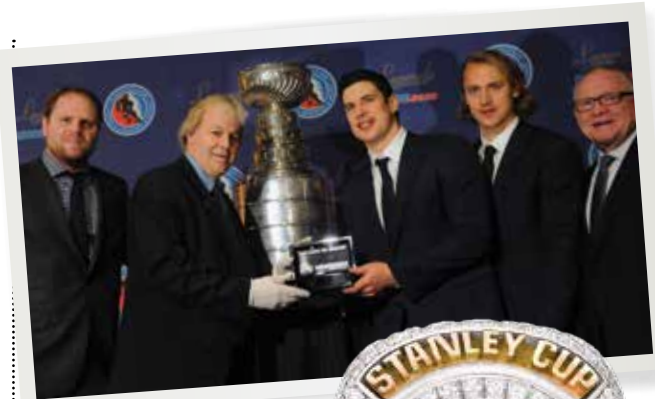
HOCKEY'S NEWEST LEGENDS

The Class of 2016 represents over 40 years of greatness. Eric Lindros was revered as one of the most dominant forwards in the 1990s, Sergei Makarov set the Russian standard as the pre-eminent winger of the 1980s, netminder Rogie Vachon backstopped the Montreal Canadiens to Stanley Cup championships in the late 1960s and proved unmatched in leading Team Canada to victory at the inaugural Canada Cup in 1976, and Pat Quinn, inducted posthumously, carved out an incredibly successful career as a coach and executive. Each player as well as Quinn's family were very generous in donating a treasure trove of new artifacts to the Hall of Fame's vast archives, including:

- **Eric Lindros** – 1994-95 MVP Philadelphia Flyers jersey & gloves, as well as his 1989 St. Michael's Buzzers Junior 'B' Sutherland Cup jacket
- **Sergei Makarov** – Pair of gloves worn during the tail-end of his career with the San Jose Sharks
- **Rogie Vachon** – His unique helmet/facemask combination worn during the final years of his career with the Boston Bruins
- **Pat Quinn** – Large collection of memorabilia he collected, including his famed St. Patrick's Day necktie, 1980 miniature Jack Adams Award & 1963 Edmonton Oil Kings Memorial Cup sweater



Rogie Vachon



▲ From left to right: Phil Kessel, Phil Pritchard, Sidney Crosby, Carl Hagelin and Jim Rutherford.



BEST OF THE BEST

Seven years after capturing his first Stanley Cup title in 2009, Pittsburgh Penguins captain Sidney Crosby returned to the Hockey Hall of Fame with another addition to its brilliant Stanley Cup ring collection. Crosby, along with teammates Phil Kessel and Carl Hagelin, as well as General Manager Jim Rutherford, presented Hall of Fame curator Philip Pritchard with a championship ring during a December 18, 2016 ceremony at the museum. Donated by Penguins co-owners Ron Burkle and Mario Lemieux, this unique ring is hand-crafted in 14 karat white gold and features more than 300 diamonds that total more than 9 carats. "STANLEY CUP CHAMPION" frames the top and bottom of the ring in yellow gold, while the iconic Penguins logo crest is custom-cut in a black onyx stone with a half-carat pear-shaped diamond within the Penguins torso. The Penguins hockey stick features one tapered baguette diamond and the triangle in the background of the logo is made up of 18 diamonds. Thirty custom-cut princess diamonds form a circle along the perimeter with an additional 15 stones set behind the logo crest. The left side proudly displays the team name, player's last name and number, all pave set in diamonds, while the right side features the year "2016" and four diamond-encrusted Stanley Cup trophies, representing each of the franchise's championships.

Hockey Hall of Fame

ALMOST OVER BEFORE IT STARTED...

Known by most as "Gentleman Jean" or as the centre on the famed "GAG Line" (Goal-a-Game) for the New York Rangers, Jean Ratelle fashioned a brilliant 21-year NHL career that saw him inducted into the Hockey Hall of Fame in 1985. What many don't realize is that Ratelle's remarkable career was nearly ended before it ever got started. The native of Lac Saint-Jean, Quebec made his NHL debut with the Rangers in 1960-61, but bounced between the NHL and the minor leagues for five seasons before finally cracking the big club permanently in 1965-66. Late in that first full season, Ratelle injured his back and it would turn out to be much worse than expected. He required spinal fusion surgery in April of that year and was forced to wear a back brace for six months following the surgery. Remarkably, the 26-year-old returned to the ice in December 1966, and after a relatively unproductive half-season, returned to his point-per-game form in 1967-68 en route to the Hall of

Fame. The back brace, donated by Ratelle's wife Nancy, serves as a reminder of the perseverance and dedication that is required to be a professional hockey player. Most recently, Ratelle was named to the NHL's Top 100 Players of All-Time, and the Rangers announced that his number '19' will be retired during the 2017-18 season.

HONOURED MEMBER ARTIFACTS RECEIVED

Ace Bailey – cartoon/photos

Charlie Conacher – puck

Red Dutton – stetson

Gordie Howe – tribute jersey

Aurel Joliat – puck

Guy Lapointe – stick

Dale Hawerchuk – stick

Foster Hewitt – sketches

Joe Mullen – jersey

Brad Park – alarm chronograph

Chris Pronger – jersey

Jean Ratelle – back brace

Maurice Richard – scrapbook



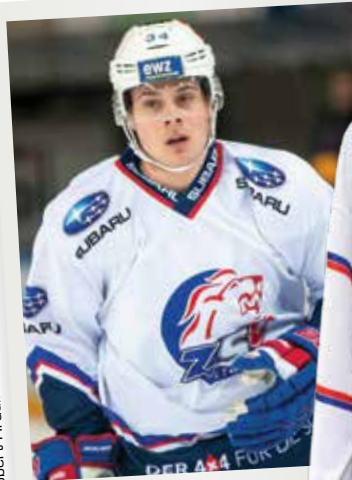
Portnoy/Hockey Hall of Fame



THE NEXT BEST ONE

Typically, hockey's best young teenaged players take one of two routes to the NHL, either joining one of the Canadian Hockey League's (CHL) major junior clubs or choosing the scholarship route via an NCAA Division I scholarship. Sometimes, however, the athlete's best interest might be better served in another direction, and such was the case for young Scottsdale, Arizona phenom Auston Matthews. Missing the cut-off for the 2015 NHL Draft by just two days due to his birthdate (September 17), Matthews chose to start his professional journey a year early by joining the Zurich SC Lions of the Swiss National League for the 2015-16 season. Although playing against much older and more physically mature men, he proved his unique abilities by finishing second in scoring on the Lions with 24 goals and 46 points in 36 games played, which also ranked tenth among all league scorers. His efforts were rewarded with the league's Rising Star Award and 1st Team All-Star honours, while also finishing as runner-up for the Most Valuable Player Award to former NHL player Pierre-Marc Bouchard. Following the season, Matthews lived out his dream by being selected first overall in the 2016 NHL Draft, picked by the Toronto Maple Leafs. Recognizing the significance of his tremendous season, Zurich donated Matthews' jersey, helmet and gloves to the Hockey Hall of Fame, where they can now be seen in the Tissot World of Hockey Zone.

Robert Hradil/RVS Media/Hockey Hall of Fame



In Memoriam

Dave Sandford/Hockey Hall of Fame



MIKE ILITCH

Builder Category (2003)

July 20, 1929 – February 10, 2017

From the date he purchased the Detroit Red Wings in 1982, Mike Ilitch devoted his time to rebuilding the franchise to its former glory. Under his helm, the Red Wings became one of the most successful franchises in the National Hockey League, made the playoffs 25 straight years from 1991 to 2016, and captured the Stanley Cup four times, in 1997, 1998,

2002 and 2008. These rewards were a result of his strong belief in investing in good management, leadership, scouting and character.

A native of Detroit, Ilitch, with his wife Marian, founded Little Caesars in 1959 and eventually grew the business into the world's largest carry-out pizza chain. Mike remained committed to his hometown and was a driving force in the rebirth of its downtown and the development of youth hockey.

Louis Jaques/Hockey Hall of Fame



MILT SCHMIDT

Player Category (1961)

March 5, 1918 – January 4, 2017

Milt Schmidt was the heart and soul of the Boston Bruins organization for much of his 16 NHL seasons, beginning in 1937. Teamed alongside fellow Kitchener, Ontario natives and future Honoured Members Woody Dumart and Bobby Bauer, the trio, known as the "Kraut Line," dominated the league, highlighted by Stanley Cup triumphs in 1939 and 1941, and became

the first forward line in NHL history to finish 1-2-3 in the scoring race, which was accomplished in 1940 with Schmidt leading the way with 52 points.

Schmidt's NHL career was interrupted when he left the Bruins to join the Royal Canadian Air Force in 1942. Following the war, Milt returned to the Bruins and played 10 more seasons. Midway through the 1954-55 campaign, Schmidt retired as a player and took over as the Bruins' head coach, a position he held until 1966 with the exception of one season.

PARTING SHOT



▲ Honoured Member Bryan Trottier (#19) turns to cheer alongside celebrating fans at the end of Game 4 of the 1983 Stanley Cup Final.

HOCKEY HALL of FAME ADMINISTRATION

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Brookfield Place, 30 Yonge Street, Toronto, Ontario, Canada M5E 1X8
(416) 360-7735 www.hhof.com | www.hhof.com/mobile

