

Teammates

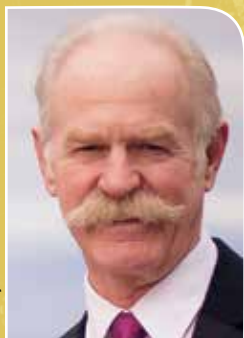


**INDUCTION
SPOTLIGHT**
PARTNERSHIP BRIEFS
RECENT ACQUISITIONS

HHOF.com



SPRING 2018



LETTER FROM THE CHAIRMAN OF THE BOARD

Dear Teammates,

There is something in the air that always tells hockey fans that the playoffs are right around the corner.

These last few weeks of the NHL season will determine who will compete for the Stanley Cup, and as a former player, I can tell you that this is the most exciting time of year. It's why we play the game!

Speaking of the Stanley Cup, the Hockey Hall of Fame is commemorating two milestone events concerning hockey's "Holy Grail". It has been 125 years since Lord Stanley committed to providing a championship trophy for hockey, and we are also celebrating the first NHL Stanley Cup champion 100 years ago. Thank you, Lord Stanley!

2018 is also a "two-fold" anniversary year for the Hockey Hall of Fame. In 1943, the Hockey Hall of Fame was established to honour the great players and builders who contributed so significantly to the game, while in 1993, the Hall moved into its new home in our current downtown Toronto location. On Monday, June 25, 2018, the "Hockey Hall of Fame 75/25 Anniversary Legends Gala" will be held at historic Maple Leaf Gardens in Toronto. The 75/25 Anniversary will not only be an extra-special celebration bringing together our fraternity of Honoured Members, but our goal is to also contribute \$1 million in net proceeds from the "Legends Gala" to the newly established "Hockey Hall of Fame Development and Preservation Fund".

In the months ahead, we'll see new champions crowned in leagues both large and small, devoted to all aspects of the game. We congratulate the American and Russian teams on their recent gold medals in women's and men's Olympic hockey, respectively. In addition, we applaud Team USA for its gold in Para-Olympic hockey. Our diligent Hall of Fame staff has been collecting artifacts from these and other significant hockey achievements to add to our collection.

Thank you all for your ongoing support, and I hope you'll take the time to visit us one day soon. There are always new and exciting things to experience when you visit the Hockey Hall of Fame.

With my best regards,

Lanny McDonald
Chairman of the Board



COVER IMAGE

The Induction Class of 2017 during the Inductee formal photo session leading up to Monday night's Gala Celebration: (left to right) Paul Kariya, Teemu Selanne, Mark Recchi, Jeremy Jacobs, Jamie Drake (daughter of Clare Drake), Danielle Goyette and Dave Andreychuk. (Matthew Manor/Hockey Hall of Fame)

CORPORATE MATTERS

INDUCTION 2018

- The annual elections meeting of the Selection Committee will be held in Toronto on **Tuesday, June 26, 2018** (with the announcement of the Class of 2018 inductees at 3:00 PM EDT on TSN).
- The Hockey Hall of Fame Induction Celebration will be held on **Monday, November 12, 2018**.

APPOINTMENTS AND AGM NOTICES

- NBC hockey analyst, **Pierre McGuire**, appointed to the Selection Committee for a three-year term through December 31, 2020. McGuire replaces Scotty Bowman whose 15-year term limit concluded on December 31, 2017.
- David Branch, Brian Burke, Marc de Foy, Mike Gartner** and **Anders Hedberg** each re-appointed to the Selection Committee for a further three-year term through December 31, 2020.
- New By-law No. 27 (enacted by the Board of Directors to establish the policy framework for the new **Hockey Hall of Fame Development and Preservation Fund**) confirmed and ratified by the Members at the Annual General and Special Meeting on March 6, 2018.

BOARD OF DIRECTORS

(as elected on March 6, 2018)

Lanny McDonald, *Chair*
Jim Gregory, *Vice-Chair*
Murray Costello
Bill Daly
Ron DeGregorio
René Fasel
Robert Goodenow
Mark Grimes
Stephen Holyday
Stewart Johnston
Pat LaFontaine
Geoff Molson
Ian Morrison
Cam Neely
Frances Nunziata
Tom Renney
Glen Sather
Larry Tanenbaum

Nominated by:

Corporate Governance Committee
National Hockey League
Corporate Governance Committee
National Hockey League
USA Hockey, Inc.
International Ice Hockey Federation
National Hockey League Players' Association
City of Toronto
City of Toronto
Corporate Governance Committee
National Hockey League
National Hockey League
Corporate Governance Committee
National Hockey League
City of Toronto
Hockey Canada
National Hockey League
National Hockey League

SELECTION COMMITTEE

(as appointed on November 14, 2017)

John Davidson, <i>Chair</i>	Dublin, OH
Jim Gregory, <i>Chair Emeritus</i>	Toronto, ON
David Branch	Toronto, ON
Brian Burke	Calgary, AB
Colin Campbell	Toronto, ON
Bob Clarke	Ocean City, NJ
Marc de Foy	Longueuil, PQ
Eric Duhatschek	Calgary, AB
Michael Farber	Verdun, PQ
Ron Francis	Raleigh, NC
Mike Gartner	Richmond Hill, ON
Anders Hedberg	Lidingö, SWE
Jari Kurri	Espoo, FIN
Igor Larionov	Bloomfield Hills, MI
Pierre McGuire	New Canaan, CT
Bob McKenzie	Toronto, ON
David Poile	Nashville, TN
Luc Robitaille	Santa Monica, CA
Bill Torrey	West Palm Beach, FL

HOCKEY HALL of FAME 75/25 ANNIVERSARY: STATUS UPDATE

As reported in the fall 2017 edition of *Teamates*, 2018 is a momentous year for the Hockey Hall of Fame as it will commemorate 75 years since its inception on September 10, 1943 and 25 years since its destination attraction opened at BCE Place (now Brookfield Place) on June 18, 1993.

In view of these significant milestone anniversaries, the Hockey Hall of Fame launched the “75/25” inaugural endowment fundraising campaign with the goal of contributing \$1,000,000 in net proceeds from the Hockey Hall of Fame 75/25 Anniversary Legends Gala, the marquee event and focal point of the campaign to be held at historic Maple Leaf Gardens in Toronto on Monday, June 25, 2018.

To achieve this fundraising goal, individuals and businesses are offered the opportunity to become **Founding Members** of the newly established **Hockey Hall of Fame Development and Preservation Fund**. Up to 75 **Founding Members**, each making a one-time contribution of \$25,000, will receive (among other benefits) tickets to attend the “Legends Gala” in the presence of the Hockey Hall of Fame’s fraternity of Honoured Members and other special guests and entertainers.

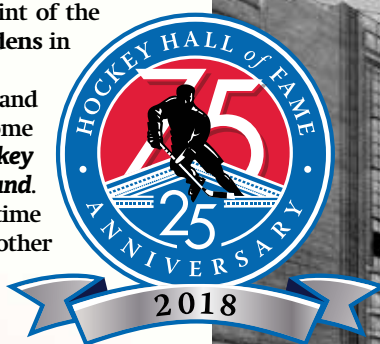
To date, the Hall has confirmed 80% of the Founding Members, as well as all targeted event sponsorship commitments with special thanks to **WestJet**, **Canadian Tire**, **Corby**, **TSN** and **Upper Deck**. More information regarding the “Legends Gala” can be viewed on the Hall’s campaign microsite via www.hhof.com/fund/.

Plans are also shaping up for various “75/25” themed promotional activities at the Hockey Hall of Fame from June 18, 2018 to September 10, 2018 and a commemorative coffee table book titled “THE HALL” will be published by Montreal-based Griffintown Media for release in fall 2018.

▼ Historic Maple Leaf Gardens (now Ryerson University’s “Mattamy Athletic Centre”) will play host to the Hockey Hall of Fame 75/25 Anniversary Legends Gala.



Imperial Oil-Turatsky/Hockey Hall of Fame



▲ Artist rendering of the Legends Gala stage at Maple Leaf Gardens.



2017 INDUCTION

Jeremy Jacobs delivers his acceptance speech at Monday night's Induction Gala Celebration. ▶



▶ Danielle Goyette (right) receives her Honoured Member plaque from former teammate and fellow Honoured Member Geraldine Heaney at Monday's Gala Celebration.



▶ Mark Recchi signs the official Honoured Members Registrar following Monday night's speeches, with Hockey Hall of Fame Chairman of the Board Lanny McDonald (background) hosting the proceedings.

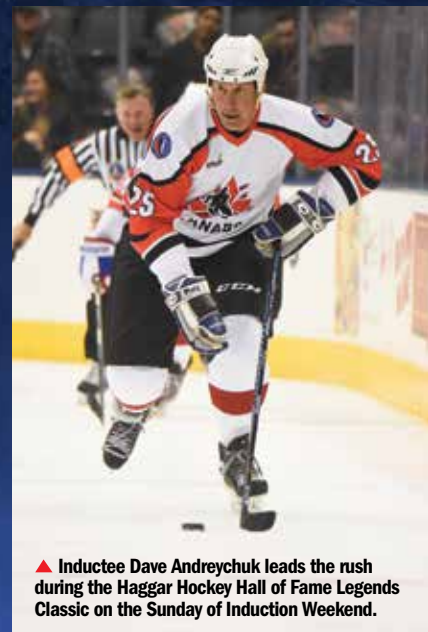


Dave Sandford/Hockey Hall of Fame

▲ Nostalgic stories, anecdotes and occasional humorous ribbing headlined the ever-popular Canadian Tire Inductee Fan Forum at the Hockey Hall of Fame. From left to right: host Geno Reda, Mark Recchi, Teemu Selanne, Paul Kariya, Danielle Goyette and Dave Andreychuk.



▼ On behalf of the Induction Class of 2017, Danielle Goyette drops the puck between captains Jari Kurri (left) and Mark Messier at the annual Haggag Hockey Hall of Fame Legends Classic at Air Canada Centre



▲ Inductee Dave Andreychuk leads the rush during the Haggag Hockey Hall of Fame Legends Classic on the Sunday of Induction Weekend.

Craig Abel/Hockey Hall of Fame

Craig Abel/Hockey Hall of Fame



▲ Seemingly inseparable throughout Induction Weekend, fellow Inductees Teemu Selanne (left) and Paul Kariya share a moment while displaying their Honoured Members rings at Friday's official media conference.

▲ Two days later, the duo rekindle their on-ice experience as teammates at the Haggag Hockey Hall of Fame Legends Classic.

Dave Sandford/Hockey Hall of Fame

Mark Wright/Hockey Hall of Fame

STANLEY CUP ANNIVERSARY CELEBRATIONS

125 YEARS OF EXISTENCE AND 100 YEARS OF NHL CHAMPIONS

There is no debate that the Stanley Cup has a unique relationship with its sport, incomparable to any other championship trophy. Whether we measure this by its illustrious and lengthy history, or its personalized element of engraving the name of every winner, or its unparalleled accessibility, allowing both hands-on access at the Hockey Hall of Fame or connecting first-hand with fans while travelling throughout the globe, the Stanley Cup embodies hockey and serves as the game's greatest ambassador.

This year represents the anniversary of two historic dates. One hundred and twenty-five years ago, on May 15, 1893, the Montreal Hockey Club under the umbrella of the Montreal Amateur Athletic Association (MAAA) claimed the first Stanley Cup championship by virtue of finishing atop the AHA standings. Twenty-five years later, the Toronto Arenas became the first NHL Stanley Cup champion when they defeated the Vancouver Millionaires 2-1 in the fifth and deciding game of the final on March 30, 1918.

Let us look at the origin of hockey's greatest trophy. It all began on February 4, 1889, when Lord Stanley of Preston, Canada's sixth Governor General, was invited to the annual Montreal Winter Carnival. The itinerary for Lord and Lady Stanley, along with two of their children,

included an appearance at the Victoria Skating Rink, where the Montreal Hockey Club from the MAAA was competing against the Montreal Victorias. So taken by the game that during his term, with some persuasion from his sons and daughter, who had all started playing the game themselves, Lord Stanley donated a "challenge cup which should be held from year to year by the champion hockey team in the Dominion of Canada." Purchased for the sum of 10 guineas (approximately \$50 at the time; the equivalent to approximately \$1,300 today), the rest, shall we say, is hockey history.

The Hockey Hall of Fame, home of the Stanley Cup, expanded its tribute to these chalices during this anniversary year through a series of initiatives, including the unveiling of featured showcases and a customized app tour to kick off the March Break and coincide with the lead-up to the NHL playoffs. Artifacts include: Stanley Cup pucks dating back to 1901; rings, watches, and miniature Cups awarded to Stanley Cup champions; turn-of-the-19th century commemoratives and periodicals on Lord Stanley; pre-NHL Stanley Cup ribbons and memorabilia; as well as the tools used to craft and engrave the trophy.

When the 2018 champion hoists the Stanley Cup this spring, it will mark 125 years of unforgettable memories and triumphs. One remarkable trophy; one remarkable tradition.



Sarah Marcucci/Hockey Hall of Fame

▲ A row of Stanley Cup Anniversary showcases featuring artifacts celebrating the rich history of hockey's pre-eminent trophy.



Sarah Marcucci/Hockey Hall of Fame



▼ Lord Stanley (pictured) and the original Stanley Cup, first awarded in 1893 and now on permanent display in the bank vault at the Hockey Hall of Fame.



◀ To maintain the iconic shape and size of the Stanley Cup, the trophy's bottom barrel is restricted to five bands. Once all of these bands are fully engraved with the individuals associated with each championship team (each band is traditionally comprised of 13 teams), the top band is removed, the four remaining bands are raised one level and a new band is placed at the bottom. The bands that are removed are "retired" and displayed at the Hockey Hall of Fame. Pictured is the last retired band. Of note, this year will mark the removal of the band containing championship teams from 1953-54 to 1964-65, inclusive.



Partnership Briefs



BARON CHAMPIONSHIP RINGS, a Canadian-based company that designs and crafts custom jewelry, including commemorative rings and pendants for a vast clientele ranging from NBA and WNBA championship organizations to Memorial Cup champions, has entered into a three-year sponsorship and licensing agreement with the Hockey Hall of Fame through February 28, 2021. As a part of this association, Baron will craft each Hockey Hall of Fame Honoured Member Ring for newly elected inductees and serve as "Presenting Sponsor" for the *Hockey Hall of Fame Inductee Ring Presentation* during Induction Weekend.



CORBY SPIRIT AND WINE LIMITED, Canada's pre-eminent marketer and distributor of spirits and imported wines, representing nearly a quarter of all spirit sales in the country, including brands J.P. Wiser's Canadian whiskies and Polar Ice vodka, has signed on as a Hockey Hall of Fame "Contributing Sponsor" for three years through December 31, 2020. Included in the agreement is Corby's role as "Show Programme Segment Presenting Sponsor" of the *Red Carpet Experience* and "Spirits" of *Hockey Reception* at the upcoming *Hockey Hall of Fame 75/25 Anniversary Legends Gala*.



FRAMEWORTH CUSTOM FRAMING INC. has renewed its license agreement with the Hockey Hall of Fame for an additional three years through December 31, 2020. Framework, a Hall of Fame licensee since 2003, will continue to serve as the Hall's exclusive manufacturer, supplier and distributor of prints, posters, playing cards and a series of photo-based collectibles using the vast archive of HHOF's photographic collections, including amateur, professional and international hockey.





MINT GREEN GROUP, a Montreal-based company and the exclusive Canadian distributor for '47, a leader in the business of manufacturing, marketing and distributing sports-licensed apparel, headwear and accessories, has entered into a four-year official supplier and retail license agreement with the Hockey Hall of Fame through March 31, 2022. The Mint Green Group will now serve as the exclusive supplier of HHOF-branded apparel and headwear for retail sale via the Hall's Spirit of Hockey store and online via HHOF.com.



MUSTANG PRODUCTS, a major player in the sports-licensed product industry, has signed a five-year official supplier and retail licensing agreement with the Hockey Hall of Fame. Mustang will now hold category-exclusive rights to produce HHOF-branded drinkware and novelty products, including an expansive line of glassware, banners and signs, as well as innovative product lines depicting selected artifacts on display at the Hall of Fame.



POSTMEDIA NETWORK INC. (TORONTO SUN), a Canadian media company with primary operations in newspaper publishing, news gathering and Internet operations, has extended its sponsorship rights and benefits for an additional year through to April 30, 2019. In addition to continuing as the "Official Newspaper of the Hockey Hall of Fame" and a presenting sponsor of the *Haggar Hockey Hall of Fame Legends Classic*, the Toronto Sun, along with other Postmedia publications including the National Post, will provide extensive media targeted to promote HHOF programming and joint marketing initiatives.



THE UPPER DECK COMPANY, a leading sports and entertainment trading card and collectible company and a Hockey Hall of Fame sponsor since 2001, has extended its association with the Hall through to December 31, 2023, having elevated its sponsorship designation to "Premier Sponsor". Upper Deck's rights also include "Show Programme Segment Presenting Sponsor" of the *Legends of Hockey Players and Plays of A Lifetime* (opening video) and Parade of Legends (Honoured Member intros) at the upcoming *Hockey Hall of Fame 75/25 Anniversary Legends Gala*.



WESTJET AIRLINES LTD., Canada's second largest airline providing scheduled and charter passenger air service to over 100 destinations in Canada and worldwide, has entered into a 5-year sponsorship and promotional licensing agreement with the Hockey Hall of Fame commencing October 1, 2017. In addition to the lead "Gala Presenting Sponsor" role in association with the upcoming *Hockey Hall of Fame 75/25 Anniversary Legends Gala*, WestJet receives category exclusive promotional licensing rights as the "Official Airline of the Hockey Hall of Fame", along with other benefits which include identification within the Hall's museum attraction, private venue use, admission/event tickets and activation opportunities and recognition as a co-presenting sponsor of the annual Hockey Hall of Fame Induction Weekend/Celebration.



Recent ACQUISITIONS

HOCKEY'S NEWEST LEGENDS

With one of the largest Induction classes in recent memory, the Hockey Hall of Fame welcomed seven new Honoured Members in 2017. Following decades of developing the game, Clare Drake and Jeremy Jacobs were honoured in the Builder Category, while five players were inducted for their distinguished NHL, amateur and international careers. Dave Andreychuk was the epitome of consistency when it came to goal scoring in the NHL, while Danielle Goyette was one of the first true superstars in the women's game, leading Canada to multiple Olympic and World Championship titles. Mark Recchi is among the game's top point producers of all-time, while longtime Anaheim teammates Paul Kariya and Teemu Selanne were two of their generation's true superstars. All seven of hockey's newest legends were extremely generous in donating personal artifacts to represent their career highlights, some of which include:

- **Dave Andreychuk** – Tampa Bay Lightning NHL record 250th power play goal stick and 556th goal stick/puck to surpass Johnny Bucyk.
- **Clare Drake** – 1984 Team Canada Spengler Cup jacket and University of Alberta Golden Bears 500th career CIAU win plaque.
- **Danielle Goyette** – 1992 and 2007 Team Canada World Women's Championship gold medals and 2002 Olympic gold medal equipment including jersey.
- **Jeremy Jacobs** – Boston/New England Regional Emmy Award trophy and piece of plexi-glass from 2011 Boston Bruins Stanley Cup championship.
- **Paul Kariya** – 1996 Mighty Ducks of Anaheim 50th goal of season stick/puck and 400th career NHL goal puck.
- **Mark Recchi** – 1988 Team Canada World Junior jersey and 2011 Boston Bruins Stanley Cup jersey.
- **Teemu Selanne** – 1992 Jokerit (Finland) jersey and 1997 Mighty Ducks of Anaheim 50th goal of season puck.

BACK-TO-BACK BLING

Not wanting to be outdone by his boss (club owner) and former Pittsburgh Penguins captain Mario Lemieux, Sidney Crosby captured his third Stanley Cup title, as well as became just the third player in history (joining Lemieux and Bernie Parent) to be awarded the Conn Smythe Trophy as playoff MVP in back-to-back seasons. After delivering a 2016 Stanley Cup ring to the Hall of Fame, the Penguins returned on November 29, 2017. Sidney Crosby was joined by teammates Kris Letang and Evgeni Malkin, along with General Manager Jim Rutherford, to present Hockey Hall of Fame Curator Phil Pritchard with the newest Stanley Cup ring. Donated by Penguins co-owners Ron Burkle and Mario Lemieux, this distinctive ring is an exact replica of Crosby's, featuring over 200 diamonds, including 10 yellow diamonds that make up the background of the Penguins logo atop the ring. Each player has his name and number and the phrase 'Back 2 Back' with two Stanley Cups on the left side of the ring. The defining part of the ring, however, is the number '5' which replaces the eye of the Penguins logo, representing a nod to the franchise's five Stanley Cup titles.

▼ From left to right, Sidney Crosby, Evgeni Malkin and Kris Letang.



▲ Paul Kariya.



▲ Kariya's 50th goal puck from the 1995-96 season.



Steve Pointer/Hockey Hall of Fame



Jostens/Pittsburgh Penguins



▲ This Sagkeeng Oldtimers jacket was worn by team founder, manager and player Walter Fontaine.

TRUTH AND RECONCILIATION

Call to Action number 87 of the Truth and Reconciliation Commission of Canada's 2015 report on the residential school system reads: "We call upon all levels of government, in collaboration with Aboriginal peoples, sports halls of fame, and other relevant organizations, to provide public education that tells the national story of Aboriginal athletes in history." A shining light amongst the tragic stories of the indigenous program previously implemented in Canada was the important role that sports, and in particular hockey, played in the lives of students. One team was formed out of this group that stood out amongst its peers, taking its people on an international journey of recognition through our sport that saw them win three Oldtimer World Cup titles. Based in Sagkeeng First Nation, Manitoba (near Fort Alexander, just over 100km northeast of Winnipeg), the Sagkeeng Oldtimers were founded by Walter and Verna Fontaine and joined the Canadian Oldtimers Association (now CARHA) in 1978. Through the years, they played in numerous national tournaments as well as in Denmark, Germany, England and France, winning the World Cup title in 1983, 1987 and 1989. Coordinated by the Fontaine's daughter, Darlene, an extensive collection of artifacts detailing the extensive history of this club's successes was recently donated to the Hockey Hall of Fame and presented to curator Phil Pritchard during a ceremony on January 9, 2018. A tribute to the former students and survivors of residential schools, this donation both preserves and illustrates the resilience and strength of the indigenous people.

HONoured MEMBER ARTIFACTS RECEIVED

Tony Esposito - Stick
Grant Fuhr - Stick
Wayne Gretzky - Table Hockey Game
Doug Harvey - Button
Foster Hewitt - Table Hockey Game
Gordie Howe - Programs
Harry Howell - Personal Mementoes
Gordon Juckes - Scrapbooks
Mario Lemieux - Pants
Frank Mahovlich - Trophy
Bobby Orr - Lithograph
Frank Patrick - Print Materials
Jacques Plante - Correspondence
Teemu Selanne - Milestone Pucks
Vladislav Tretiak - Ring
Bryan Trottier - Gloves



NEW OLYMPIC CHAMPIONS

Since forming an official partnership with the International Ice Hockey Federation (IIHF) in 1998, and prior to the NHL's first full participation in the Winter Olympic Games in Nagano, Japan, the Hockey Hall of Fame has prided itself on acquiring, preserving and exhibiting the premiere collection of international artifacts in the world. As such, Hockey Hall of Fame curators make the journey to top-level IIHF events whenever possible, including the pinnacle of the sporting calendar every four years. This year, the Games took place in Pyeongchang, Korea, and both the women's and men's events saw new Olympic champions crowned. For the first time since 1998, Team USA took home the gold medal in women's hockey with a nerve-racking 3-2 shootout victory over the four-time defending champion Team Canada. Along with jerseys from every team, the Hockey Hall of Fame immediately secured Jocelyne Lamoureux-Davidson's historic game-winning-goal stick to preserve the moment for her country. With no NHL participation for the first time since 1994 on the men's side, the tournament was wide-open and would not disappoint, as Germany surprised all to capture their first-ever silver medal in hockey after falling 4-3 in overtime to the Olympic Athletes of Russia. Artifacts were received from former NHL stars Ilya Kovalchuk and Pavel Datsyuk, along with the historic overtime-winning goal puck that was retrieved after being fired home by Kirill Kaprizov.

Jersey of Gigi Marvin and gloves of Jocelyne Lamoureux-Davidson. ►



In Memoriam



Graphics Artists/Hockey Hall of Fame

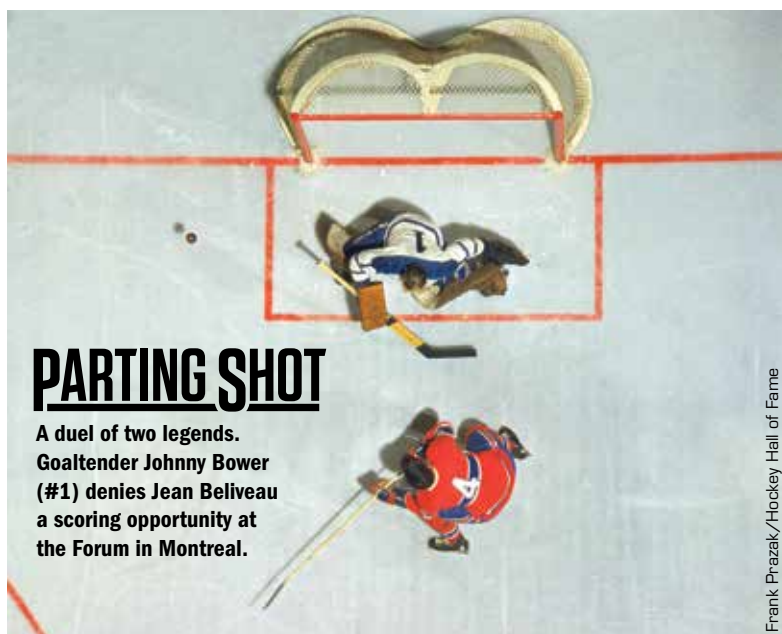
JOHNNY BOWER

Player Category (1976)

November 8, 1924 – December 26, 2017

A star netminder for the Toronto Maple Leafs, Johnny Bower earned fame for both his stellar and fearless style of play. Maskless, he patented the goalie poke-check, diving dangerously head-first, stick outstretched, into the path of the puck and skates of an opposing player.

Bower spent 12 seasons with Toronto, earning the Vezina Trophy twice and helping the club to four Stanley Cup championships. In 2017, he was named one of the '100 Greatest NHL Players' in history.



Frank Phazak/Hockey Hall of Fame

PARTING SHOT

A duel of two legends. Goaltender Johnny Bower (#1) denies Jean Beliveau a scoring opportunity at the Forum in Montreal.

HOCKEY HALL of FAME ADMINISTRATION

CHAIRMAN OF THE BOARD AND SENIOR MANAGEMENT

Lanny McDonald	Chairman of the Board
Jeff Denomme	President and CEO
Craig Baines	Vice-President, Development and Building Operations
Peter Jagla	Vice-President, Marketing and Attraction Services
Phil Pritchard	Vice-President, Resource Centre and Curator
Ron Ellis	Program Director, HHOF Development Association
Kelly Masse	Director, Corporate & Media Relations

ACCOUNTING, IT AND OFFICE SERVICES

Anthony Fusco	Manager, Information Systems
Sandra Walters	Treasurer, Controller and Office Manager
Chris Chu	Technical Specialist, Desktops, Servers and Networks
Sylvia Lau	General Accountant
Anna Presta	Accounting and Office Administrator
Dean Spence	Museum Support Specialist
Sarah Tuskey	Executive Assistant, Corporate and Media Relations

DEVELOPMENT AND BUILDING OPERATIONS

Tome Geneski	Manager, Building Services and Maintenance
Mike Briggs	Audio-Visual Specialist
Scott Veber	Creative Director and Curatorial Associate

MARKETING AND ATTRACTION SERVICES

Craig Beckim	Manager, Merchandising and Retail Operations
Jackie Schwartz	Manager, Marketing and Promotions
Aaron Stocco	Manager, Special Events and Hospitality
Tyler Wolosewich	Manager, Guest Services and Public Relations
Joshua Dawson	Co-ordinator, Digital Media
Courtney Randall	Associate Manager, Marketing and Group Sales
Natalie Gordon	Co-ordinator, Special Events and Hospitality
Sarah Marcucci	Co-ordinator, Group Sales and Social Media
Patrick Minogue	Associate Manager, Retail Services
Wendy Moratto	Administrative Marketing Co-ordinator
Dwayne Schrader	Associate Manager, Guest Services

RESOURCE CENTRE

Darren Boyko	Manager, Special Projects and International Business
Craig Campbell	Manager, Resource Centre and Archives
Izak Westgate	Manager, Outreach Exhibits and Assistant Curator
Steve Poirier	Co-ordinator, HHOF Images and Archival Services
Miragh Bltve	Archivist and Collections Registrar
Samantha Chianta	Interim, Archivist and Collections Registrar
Robert DeRose	Resource Centre Administrator

HOCKEY HALL of FAME CORPORATE PARTNERS

FOUNDING/PREMIER SPONSORS

Cisco Systems Canada Co.
Imperial Oil Limited (ESSO)
International Ice Hockey Federation
National Hockey League
National Hockey League Players' Association
Scotiabank
The Sports Network Inc. (TSN/RDS)
The Upper Deck Company
Tim Hortons

CONTRIBUTING SPONSORS

adidas Canada Limited
Baron Championship Rings
Canadian Tire Corporation, Limited
Corby Spirit and Wine Limited
Electronic Arts Inc.
Haggar Canada Co.
Honda Canada Inc.
Imports Dragon
Molson Coors Canada
PepsiCo Canada
Postmedia Network Inc. (Toronto Sun)
Tissot / The Swatch Group (Canada) Ltd.
VIA Rail Canada Inc.
WestJet Airlines Ltd.

PROMOTIONAL ASSOCIATES

Canada Post Corporation
Canadian Spinal Research Organization
Escalade Wine & Spirits
Legacy Global Sports
Ontario Lottery and Gaming Corporation (OLG)

Published by Hockey Hall of Fame and Museum

Designed by PIX

Printed by Red Berry Press



HOCKEY HALL of FAME

Brookfield Place, 30 Yonge Street, Toronto, Ontario, Canada M5E 1X8
(416) 360-7735 www.hhof.com