

## **Panasonic TOUGHBOOK™ Silent Auction (2010) Rules**

- The Panasonic TOUGHBOOK™ Silent Auction (2010) will take place during the 2010 Hockey Hall of Fame Induction Celebration from 5:30 p.m. to 10:30 p.m. on Monday, November 8, 2010.
- All in-venue participants shall register their name and phone number to receive a secret Personal Identification Number (PIN#). In-venue **registration closes at 9:55 p.m. sharp.** Remote participants must pre-register via HHOF.com by 12:01 p.m. on Wednesday, November 3, 2010.
- All in-venue bids shall be recorded via the touch screen terminals outside of *Starbuck's in the Brookfield Place Concourse.*
- Until 9:55 p.m., raised bids ("Highest Bids") will be concurrently updated and displayed on the large screen/monitors.
- **At 9:55 p.m. sharp,** the "Highest Bids" displays will be frozen and all registered participants will have an opportunity to make a *Final Bid* on any number of items (the computer will allow each participant only one *Final Bid* per item and will reject bids lower than the "Highest Bids" posted as of 9:55 p.m.).
- *Final Bids* will be made by secret entry and participants are encouraged to register *Final Bids* in a timely manner.
- Remote participants are only eligible to place *Final Bids* via email ([auction2010@hhof.com](mailto:auction2010@hhof.com)) between 10:00 p.m. and 10:20 p.m. (which will be inputted by in-venue staff prior to 10:30 p.m.). The "Highest Bids" listing will be sent to any remote participants at approximately 10:00 p.m.
- **In-venue Final Bids close at 10:30 p.m. sharp,** at which time the "Highest Bids" display will be refreshed listing all auction winners.

### **All times noted above are Eastern Standard Time**

Any auction item with matching *Final Highest Bids* will be awarded as follows:

1. to the participant who held the "Highest Bid" on the particular item for the most time throughout the auction; OR
  2. to the participant who placed the most number of bids on all items; OR
  3. to the participant who registered their *Final Bid* first as clocked by the computer.
- Auction winners can redeem their respective items by credit card, interact or cash payment – OR – by post-event delivery following cheque clearing (shipping costs to the account of the auction winner).

*- all auction items are awarded on an "as is" basis -  
- different restrictions apply to each package -  
- packages must be booked by winning bidder -*