



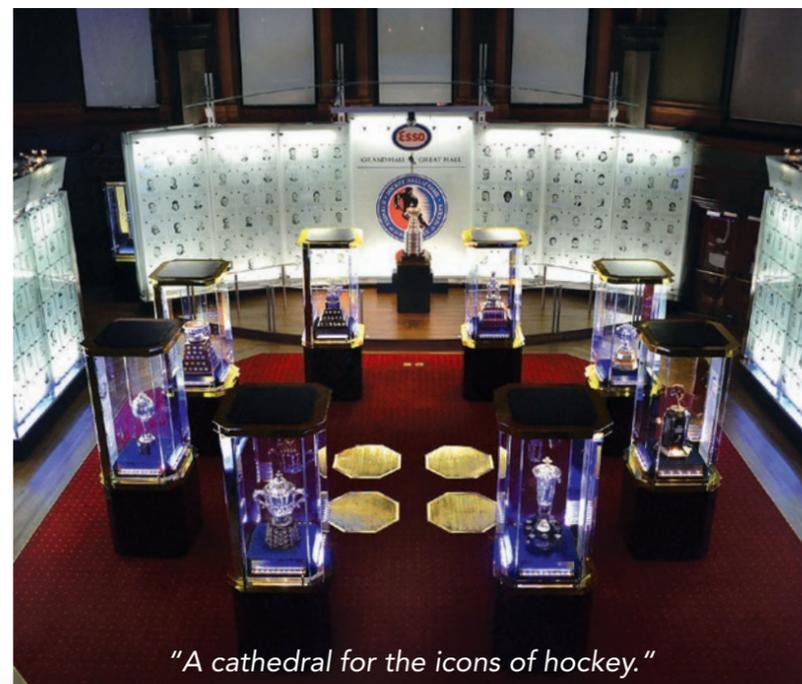
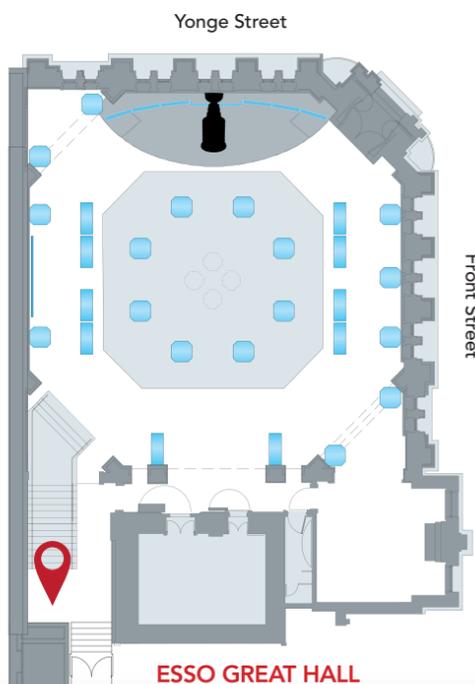
# HOCKEY HALL of FAME DEVELOPMENT and PRESERVATION FUND FOUNDING MEMBERS

IN APPRECIATION AND RECOGNITION OF THE HOCKEY HALL OF FAME 75/25 ANNIVERSARY ENDOWMENT FUND CAMPAIGN BENEFACTORS



## Honour Roll (depicted above) to be installed at the staircase landing to Esso Great Hall

- 12" x 5" frosted white glass plaques (Qty=75)
- 3D name lettering
- Stainless steel horizontal mounting tracks
- Scannable QR-code optional (mobile device media links)



"A cathedral for the icons of hockey."



## HOCKEY HALL of FAME DEVELOPMENT and PRESERVATION FUND Inaugural Endowment Fundraising Campaign

**75/25 Anniversary Campaign Goal: 75 "Founding Members" each making a one-time contribution of \$25,000.**

### Each Founding Member receives:

- ◆ Recognition via "Hockey Hall of Fame Development and Preservation Fund Founding Members" honour roll within the Hockey Hall of Fame at Brookfield Place, Toronto (see rendering on left side);
- ◆ "Hockey Hall of Fame 75/25 Anniversary Legends Gala" at historic Maple Leaf Gardens in Toronto on Monday, June 25, 2018:
  - Table of ten (10), including Hockey Hall of Fame Honoured Member and Spouse/Guest (anticipate 75-100 Hall of Fame Legends in attendance);
- ◆ One (1) limited edition glass etching of the Hockey Hall of Fame historic building (matted, framed and autographed by Honoured Members attending the "Legends Gala" on June 25, 2018); and
- ◆ Official Donation Receipt eligible portion >> \$25,000 less \$5,000 advantage = \$20,000; **or the membership benefits below in lieu of Official Donation Receipt:**
  - One (1) time private rent-free use of Hockey Hall of Fame. Value = \$4,000;
  - Two (2) private rent-free uses of Hockey Hall of Fame meeting room facilities, annually for ten (10) years. Value = \$10,000;
  - Two (2) complimentary tickets to "Hockey Hall of Fame Induction Weekend Legends Reception" (including event premiums), annually for ten (10) years. Value = \$5,000; and
  - Twenty Five (25) complimentary "Hockey Hall of Fame VIP Family Passes", annually for ten (10) years. Value = \$25,000.

Eligible businesses may also receive one-time license fee/royalty free right to use HHOFF Marks in approved consumer promotion.