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CWHL CHAMPIONSHIP TROPHY THE CLARKSON CUP TO BE HOUSED PERMANENTLY IN HOCKEY HALL OF FAME

TORONTO, Ont. – The Canadian Women’s Hockey League is excited to announce that the Clarkson Cup, awarded annually to the team that wins the CWHL championship, has a new home at the Hockey Hall of Fame in downtown Toronto.

The Clarkson Cup, named after former Governor General of Canada Adrienne Clarkson, who served from 1999 to 2005, was officially donated to the Hockey Hall of Fame during a ceremony this morning in the Hockey Hall of Fame’s Spotlight Theatre. Special guests in attendance included The Right Honourable Adrienne Clarkson herself, director of public affairs and assistant to the president of the Hockey Hall of Fame Ron Ellis, vice-president and curator of the Hockey Hall of Fame Phil Pritchard, Ontario Women’s Hockey Association president Fran Rider, CWHL commissioner Brenda Andress, 2013 Clarkson Cup chair Cathy Pin and CWHL players including Brampton Thunder forward Gillian Apps and Toronto Furies goaltender Sami Jo Small, who are both two-time Olympic gold medallists and accomplished alumnae of Canada’s National Women’s Team

“I’m thrilled that the Clarkson Cup will be on display at the Hockey Hall of Fame to inspire women to play hockey to the best of their abilities,” the Right Honourable Adrienne Clarkson said.

“Women’s hockey has been a part of our nation for close to 100 years,” vice-president and curator of the Hockey Hall of Fame Phil Pritchard said. “We are thrilled and honoured to add the Clarkson Cup to our world-class silverware collection.”

The 2013 Clarkson Cup, presented by Scotiabank, is coming March 20-23 to the Centennial Community Centre in Markham. The 2013 edition marks the fifth annual Clarkson Cup, which is quickly becoming known as The Stanley Cup of women’s hockey, as the ultimate trophy to strive for in this fast-growing female sport.

“Today marks an important day in women’s hockey history,” CWHL commissioner Brenda Andress said. “The fact that the Clarkson Cup now has a home alongside the greatest trophies in hockey is a true sign that as the female game grows, so too does respect for the passion, skill and talent our players bring to the great Canadian sport.”

This season the Montreal Stars are looking for their third straight Clarkson Cup win, with the Alberta Hockey Club, Boston Blades, Brampton Thunder and Toronto Furies also battling this season for 2013 Canadian Women’s Hockey League bragging rights. Single-game tickets for the 2013 Clarkson Cup are \$10 apiece and can be purchased by visiting www.CWHL.ca or by clicking [HERE](#).

Please visit www.CWHL.ca for more information, and stay up-to-date on social media by following along at www.Twitter.com/ClarksonCup and “liking” the Clarkson Cup fan page at www.Facebook.com/ClarksonCup. For CWHL media requests, please contact communications advisor Kristen Lipscombe at communications@cwhl.ca (403) 826-4819.





About the Canadian Women's Hockey League (CWLH):

The CWHL is the premier, professionally run women's hockey league in the world. It enables elite female hockey players to pursue their dreams of competing at the highest level possible, while enhancing the lives of others through exceptional athleticism, entertainment and motivation. The league is centrally funded, with all participating teams in the CWHL receiving equal access to financial support and given the same opportunities to succeed. The CWHL is a not-for-profit organization, with every dollar going towards building a league that is dedicated to raising the profile of women's hockey, providing a place for the best female players in the world to compete and inspiring the next generation of female hockey heroines. Since the CWHL's inception in 2007, each hockey season has culminated in an exciting play-off round in which the top teams face off for the Clarkson Cup, named after former Governor General of Canada Adrienne Clarkson. *For more information, please visit www.CWHL.ca, follow the CWHL on Twitter at www.Twitter.com/CWHL and "like" the CWHL fan page on Facebook. For interview requests, please email communications@cwhl.ca.*

About the Hockey Hall of Fame

Established in 1943, the HHOF's (Hockey Hall of Fame) mandate is to recognize and honour the achievements of players, builders and officials who bring special distinction to the game of hockey, and to collect, preserve, research and exhibit objects, images and resource materials connected with the game as it is played in Canada and throughout the world. As a non-profit corporation and a registered charity under the Income Tax Act, HHOF owns and operates a museum and place of entertainment offering state-of-the-art exhibits, multimedia presentations and educational programming from its premises at Brookfield Place, Toronto, Ontario, Canada.

About the City of Markham

Markham, a municipality with more than 310,000 residents centrally located in the Greater Toronto area, is home to 400 corporate head offices and 900 high tech and life science companies. Founded in the 1790s, today Markham is Canada's most diverse community, enjoys a rich heritage, outstanding community planning and services, and a vibrant local economy. Canada's newest urban city as of July 1, 2012, Markham has received the Excellence Canada PEP III Integrated and Accessibility Awards, and multiple heritage and environmental awards.

About Scotiabank

Scotiabank is the Official Bank of the NHL®; NHL Alumni™; CWHL; Winnipeg Jets™; Toronto Maple Leafs®; Calgary Flames®, whose home arena is the Scotiabank Saddledome; and the Ottawa Senators®, whose home arena is Scotiabank Place. The bank also has a partnership with the Montreal Canadiens®. Scotiabank has a long tradition of supporting hockey in Canada from local teams and minor hockey associations to professional players and leagues. Across Canadian communities from coast to coast, Scotiabank's Community Hockey Sponsorship Program reaches out to more than 4,500 minor hockey teams. To find out more about Scotiabank's hockey programs, please visit www.facebook.com/scotiahockeyclub. Scotiabank is committed to supporting the communities in which we live and work, both in Canada and abroad, through our global philanthropic program, 'Bright Future.' Recognized as a leader internationally and among Canadian corporations for our charitable donations and philanthropic activities, Scotiabank has provided on average approximately \$47 million annually to community causes around the world over each of the last five years. Visit us at www.scotiabank.com.

For more information, please contact:

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