



HOCKEY HALL OF FAME EDUCATION PROGRAM



ENGLISH PRE-VISIT ACTIVITIES

1. The game of hockey is covered by a variety of media outlets. Choose a game to study. Find material from each platform below and describe the projected audience, tone, style and purpose.

Twitter:

Newspaper:

Video Commentary:

Team Website:



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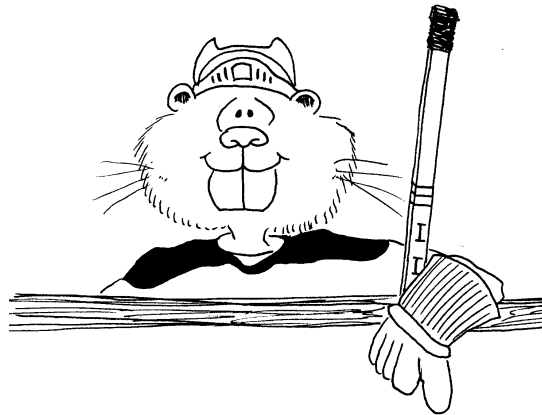


b. Which of these two outlets differed the greatest? Why do you think that is?

2. Select an upcoming game and predict the results. Create three of the following:

- A minimum of five tweets for before, during and after the game
- A newspaper article written after the game to appear in the paper the following day
- A video commentary for any one period of the game
- A pre-game match up article for the team website

Consider tone, style, purpose, timing, and audience in your writings. Use a separate sheet of paper for your answers.





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ENGLISH HALL VISIT ACTIVITIES

Hint: To help you find the answers, use the guide map found at the back.

1. Locate the NHL Retro display in the **Honda NHL Zone**. List a jersey featured from a now-defunct team _____. What are some possible arguments for a team to fold?

2. In the **Montreal Canadiens Dressing Room** you'll find a famous passage written on the wall. This passage is from the poem _____

b. The passage is used to motivate and inspire players before the game. What quote would you pick if the choice was up to you?

3. In **The Mask Presented by Imports Dragon**, select one of the many colourful masks on display and describe it. Take note of the symbols, characters, colours, text, and placement.

4. In **Upper Deck Collectors Corner**, you'll find a variety of memorabilia from stuffed animals to cereal boxes. Choose an item and write a short commercial for it. Consider the product and audience.



HOCKEY HALL OF FAME EDUCATION PROGRAM



5. On the way to the **Esso Great Hall**, you'll find the team photo of _____ from the most recent Stanley Cup championship. In your opinion, what is the best quality in a teammate? Describe your ideal teammate below.

6. In the **Esso Great Hall**, locate the case of Stanley Cup rings. Each year, the championship team has an extra created and donated to the Hockey Hall of Fame. The team captain and Keeper of the Cup, as well as various media, are present for this special ceremony. Using the space below write a short media release for the occasion.

7. Who is Lord Stanley and where is he from? How can you describe his legacy concerning the game of hockey?



HOCKEY HALL OF FAME EDUCATION PROGRAM



8. Compose possible tweets based on your experiences at the Hockey Hall of Fame. While considering tone, audience and purpose, use the perspectives from the following accounts:

a. Your personal account:

b. The Hockey Hall of Fame account:

c. A celebrity visitor:

d. A travel company:





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ENGLISH POST-VISIT ACTIVITY

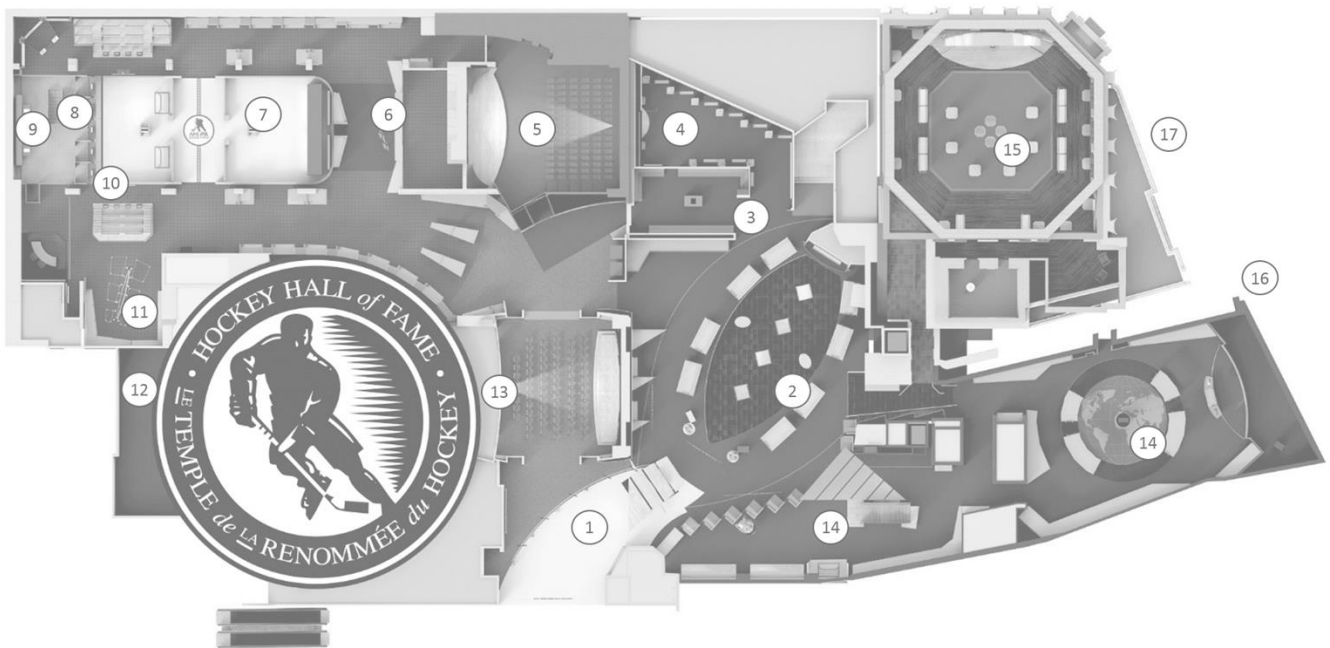
1. Choose one of the essay topics below. Using what you learned at the Hockey Hall of Fame and also from external research, support your arguments in 1000 to 1500 words.
 - a. In order for a player to be eligible for Induction, they must wait for a three-year period after they retire. Should the three-year waiting rule be waived for individuals under extraordinary circumstance?
 - b. Should NHL players be allowed to play in the Olympics? Consider the perspectives of fans, players and management in your answer.
 - c. How does the economy of a city reflect the success of a team? Consider the reasons why clubs have folded in the past as well as the recent expansion that involved the Vegas Golden Knights.
 - d. How does hockey link Canada to the rest of the world? Spend time touching on the following aspects: economic aspects, cultural influences and the perspectives of other nations on Canada and Canadians around the world.
 - e. First Nations Perspective - How did First Nations people play a role in the development of hockey? How did hockey play a role in First Nations life? Who were key First Nations individuals that contributed to the growth of hockey.
 - f. How did the game of hockey play a role in the growth of Canada as a society and its role in what it means to “be Canadian”?



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HOCKEY HALL OF FAME GUIDE MAP



- | | |
|----------------------------|--|
| 3. Canadiens Dressing Room | 12. The Mask presented by Imports Dragon |
| 4. Stanley Cup Dynasties | 13. Tim Hortons Theatre |
| 5. TSN Theatre | 14. Tissot World of Hockey |
| 6. Hometown Hockey | 15. Esso Great Hall & NHL Trophies |
| 7. NHLPA Game Time | 16. Spirit of Hockey Retail Store |
| 8. TSN/RDS Broadcast Zone | 17. Exterior Sculptures |
| 9. Video Game Kiosks | |