Reservations for private rentals of Hockey Hall of Fame (HHOF) facilities are subject to space availability on a "first come, first serve basis" (as defined below), daytime and seasonal access restrictions and all relevant terms and conditions set out in the Special Event Occupancy Agreement (SEOA) as determined by HHOF from time to time in its sole and absolute discretion.

"First come, first serve basis" means the earliest date on which a client is the first to confirm a specific event date (or dates) by paying the applicable rental fee deposit and providing a signed copy of the SEOA to HHOF (together, the "Confirmation Requirements"), it being understood that:

(i) if HHOF has confirmed in writing to HOLD a particular event date (or dates) for a prospective client and another party subsequently commits to confirm such event date (or dates), then upon HHOF’s written or verbal notice such prospective client will be given three (3) business days to satisfy the Confirmation Requirements failing which the HOLD for such prospective client will no longer apply,

(ii) such written or verbal notice from HHOF will be given only to the extent that such prospective client has maintained the HOLD by providing written notice to HHOF on at least a monthly basis (or as otherwise agreed by HHOF by written confirmation) commencing on the date that the HOLD was initiated,

(iii) such HOLD will be forfeited in the event of any failure by such prospective client to respond to HHOF’s written or verbal notice or if HHOF is unable to contact such prospective client for any reason whatsoever, and

(iv) the existence of any such HOLD shall not constitute a contractual commitment or create any legally binding obligations between HHOF and such prospective client.