

Panasonic TOUGHBOOK™ Silent Auction (2011) Rules

- The Panasonic TOUGHBOOK™ Silent Auction (2011) will take place during the 2011 Hockey Hall of Fame Induction Celebration from 5:30 p.m. to 10:30 p.m. on Monday, November 14, 2011.
- All in-venue participants shall register their name and phone number to receive a secret Personal Identification Number (PIN#). Invenue **registration closes at 9:55 p.m. sharp on November 14, 2011**. Remote participants must preregister via HHOF.com by 12:01 p.m. on Wednesday, November 9, 2011.
- All in-venue bids shall be recorded via the touch screen terminals outside of *Starbuck's in the Brookfield Place Concourse*.
- Until 9:55 p.m. on November 14, 2011, raised bids ("Highest Bids") will be concurrently updated and displayed on the large screen/monitors.
- **At 9:55 p.m. sharp** on November 14, 2011, the "Highest Bids" displays will be frozen and all registered participants will have an opportunity to make a **Final Bid** on any number of items (the computer will allow each participant only one **Final Bid** per item and will reject bids lower than the "Highest Bids" posted as of 9:55 p.m.).
- **Final Bids** will be made by secret entry and participants are encouraged to register **Final Bids** in a timely manner.
- Remote participants are only eligible to place **Final Bids** via email (auction2011@hhof.com) between 10:00 p.m. and 10:20 p.m. (which will be inputted by in-venue staff prior to 10:30 p.m.). The "Highest Bids" listing will be sent to any remote participants at approximately 10:00 p.m. on November 14, 2011.
- **In-venue Final Bids close at 10:30 p.m. sharp on November 14, 2011**, at which time the "Highest Bids" display will be refreshed listing all auction winners. **All times noted above are Eastern Standard Time**. Any auction item with matching **Final Highest Bids** will be awarded as follows:
 1. to the participant who held the "Highest Bid" on the particular item for the most time throughout the auction; OR
 2. to the participant who placed the most number of bids on all items; OR
 3. to the participant who registered their **Final Bid** first as clocked by the computer.
- Auction winners can redeem their respective items by credit card, interact or cash payment – OR – by post-event delivery following cheque clearing (shipping costs to the account of the auction winner). *All auction items are awarded on an "as is" basis different restrictions apply to each package packages must be booked by winning bidder*